The Creation of New Value based on “Expertise with Light”

Sensing, Focusing, and Bending Light: the “expertise that gives total control over light”—accumulated through the development and manufacturing of film and lenses. These technologies are at the starting point of value creation at Konica Minolta.
The expertise with light we have developed and refined over the years has given rise to office equipment, optics devices, medical diagnostic imaging systems, and other forms of new value. Now and in the future, we at Konica Minolta will rise to the challenge of creating the new value demanded with each new generation, within and beyond the domain of imaging.

Management Philosophy

The Creation of New Value

Management Vision

An innovative corporation that continues to create inspiring products and services in the field of imaging.
A global corporation that leads the market by advanced technologies and reliability.

Corporate Message

The essentials of imaging

The message represents our wish to be acknowledged as an essential company, by offering essential products, services and solutions to customers in the world of imaging.

Contributions to the Creation of a Photography Culture

1873 Rokusaburo Sugiura began selling photographic and lithographic materials at Konishiya Rokubeiten in Tokyo (the startup of the business of Konica Corporation).
1903 Marketed “Cherry Hand Camera,” Japan’s first brand name camera.
1928 Kazuo Tashima established Nichi-Doku Shashinki Shoten (Japan-Germany photo company; the precursor of Minolta Co., Ltd.)
1940 Released the first made-in-Japan color film “Sakura Natural Color Film.”

Expansion into Imaging

1957 Completed the Company’s first planetarium unit.
1960 Completed the Company’s first copier “Minolta Copymaster.”
1975 Released the world’s first 35mm camera with built-in flash and AE functions “C35EF.”
1977 Released the world’s first 35mm compact autofocus camera “C35AF.”
Released world’s first finger measurement type pulse oximeter “OXIMET MET-1471.”
1983 Released the world’s first copier with zoom magnification/reduction function “EP450Z.”
1984 Developed an ultra-high-precision aspheric plastic lens for CD players.
1985 Released SLR camera with autofocus function “7000.”
1987 Released simple color-proofing system “Konsensus.”
1989 Released medical digital imaging output system “Laser Imager Li-10.”
1990 Released monochrome laser printer “SP101.”
Released digital color copier “CF70.”

Expansion into Digital and Network Technology

2000 Fully launched business for TAC films for LCD polarizers.
Established Konica Minolta Supplies Manufacturing Co., Ltd., a joint venture for the production of polymerized toners.
2003 Established a holding company Konica Minolta Holdings, Inc., by integrating the management of Konica Corporation and Minolta Co., Ltd.
2004 Opened its own planetarium Sunshine Starlight Dome “Manten” in Tokyo, Japan.
Released next-generation textile inkjet printer “Nassenger V.”
2005 Released the world’s first mammography to use phase contrast technology.
2007 Withdrawal of photo and camera business.
Opened the first “Digital Imaging Square.”
2010 Released digital printing system “bizhub PRESS C8000.”
2011 Released wireless DR system “AeroDR.”