

Formulation of “Eco Vision 2050” to promote environmental activities from a medium-to-long term perspective

Konica Minolta's long-term environmental vision, Eco Vision 2050, declares the Group's intention to reach certain goals by the year 2050.

To achieve this vision, Konica Minolta has established its Medium-Term Environmental Plan 2015, setting targets to be met and priority measures for the whole Group based on four themes: preventing global warming, supporting a recycling-oriented society, reducing the risk of chemical substances, and restoring and preserving biodiversity. These objectives and policies advance environmental management.

Konica Minolta Business Expert, Inc.'s specialist supporting the pursuit of environmental policies throughout the Group



In our efforts to implement our “Medium-Term Environmental Plan 2015” on a Group-wide basis, Konica Minolta Business Expert, Inc.'s specialists are providing Group companies with advice and support tailored to their businesses. For example, its staff of engineering and energy management specialists, under the “Energy Conservation Support Program,” and its staff of chemical substance and worker safety specialists, through the “Chemical Safety Screening Meeting,” are supporting

efforts to accelerate and enhance the promotion of environmental and safety policies.

Accelerating advancement of Eco Vision 2050 through development of environmental technology

In order to utilize resources effectively and conserve energy, we established a special department within Konica Minolta Business Expert, Inc., and are developing unique, environmentally-related technologies. We are accelerating advancement of Eco Vision 2050 through the development and application of recycling technologies for waste emitted from the production process and of facility designs with energy efficiency.

Production sites the world over working to achieve “Green Factory” certification

Konica Minolta has implemented the “Green Factory Certification System” for comprehensively assessing the environmental activities of production sites. At present, 12 of our 23 business units throughout the world have achieved a “Level 1” certification. “Level 1” certification conditions include a 12% reduction in CO₂ emissions per unit of production, a 30% reduction in waste discharged externally per unit of sales, and a 30% reduction in volume of petroleum-based resource waste per unit of sales, all relative to fiscal 2005. “Level 1” certifications are strict as they require passing grades on approximately 250 evaluation items.



Implementation of the “SIGMA Green Procurement System” in response to stricter chemical substance regulation

Konica Minolta performs the “SIGMA Green Procurement System” in evaluating the chemical substances contained in parts and components and giving procurement priority to more ecological ones. In pursuit of legal compliance and environmental safety, Konica Minolta has established its own list of substances that are prohibited or must be declared. We are doing this program to encourage our efforts of eliminating or reducing chemicals with negative impact to human health or the environment from our products as well as production processes.



To become a corporation that holds the trust and expectations of all stakeholders



Helping to promote athletics through track and field events

The Konica Minolta Track & Field Club is a six-time winner of Japan's New Year Ekiden race, and one of its members was among Japan's representatives at the Beijing Olympics. We hold jogging workshops for amateur runners and go to other events, as well, to help promote interest in athletics.



Inauguration of a worldwide human resources development program

Konica Minolta is working to develop human resources capable of functioning across the globe. As one part of that effort, we inaugurated our “Global Executive Program” in fiscal 2010. Under this program, executives and prospective executives are selected from Group companies throughout the world to participate in a Group-level uniform training program. The “Global Executive Program” is our effort to enhance understanding of management directions and strategies via communication from top management, develop leadership from a global perspective, and build an international human network.



Supporting the communication of information to the visually impaired through a 3D copying system

Konica Minolta offers “Partner Vision,” a 3D copying system that supports the communication of information to the visually impaired. This product gives a tangible texture to printed characters and images and enables the easy creation of tactile copies. It can be used to produce not only copies in Braille but also copies of images and other information – which heretofore have been difficult to achieve – that can be recognized by touch.



In support of the Pink Ribbon Movement – Promoting understanding of breast cancer examinations

The Pink Ribbon Movement works to promote correct understanding of breast cancer and the importance of early detection. Konica Minolta supports its efforts throughout the world and offers digital mammography. We have participated in and contributed to charity events sponsored by breast cancer organizations in Canada, and taken part in awareness campaigns and donated mammography systems to hospitals in China. Furthermore, in Japan, we hold breast cancer seminars for our female employees.



Konica Minolta Business Expert, Inc. boosting corporate value for the Group

Multifaceted support to improve management efficiency at Group companies

Konica Minolta Business Expert, Inc. uses its corps of professionals in administrative functions indispensable to corporate operations to provide Group companies with shared services and staff who promote the embrace of corporate governance throughout the Group. With regard to environmental activities and worker safety and health, in particular, Konica Minolta Business Expert plays a critical role by exercising its expertise and know-how in areas like legal research and compliance.

Supporting the business activities of Group companies through the provision of engineering technology

With engineering technology as its core, Konica Minolta Business Expert, Inc. exercises strengths in important production technology fields to build new businesses. This is another way in which it contributes to maximize corporate value by supporting Group company business activities through the provision of high-value-added services.

