

## Management Philosophy

The creation of new value

## Management Vision

An innovative corporation that continues to create inspiring products and services in the field of imaging

A global corporation that leads the market by advanced technologies and reliability

## Corporate Message

The essentials of imaging

The message represents our wish to be acknowledged as an essential Group, by offering essential products, services and solutions to our customers in the world of imaging.



**KONICA MINOLTA**

This mark is a representation of the Earth. We call it a "globe mark" because it expresses the infinite expansion of Konica Minolta and the offering of innovative value to customers throughout the world.

## Editorial Policy

The Konica Minolta CSR Report is published to inform all its stakeholders of the Group's CSR (corporate social responsibility) initiatives.

This report focuses on topics of social significance and high priority to Konica Minolta and discusses the Group's basic concept, specific efforts and achievements with respect to those topics. The Group's future perspectives on its environmental efforts are discussed in the Special Feature, while its current efforts are described in detail in the section of this report entitled "For the Global Environment."

To promote communication with stakeholders around the world, this report is being published in the following five languages: Japanese, English, Chinese, German, and French.

### Scope

This report covers the entire Konica Minolta Group, including Konica Minolta Holdings, Inc., the Group's business companies and common function companies, and its affiliates.

In this report, "Konica Minolta" refers to the Konica Minolta Group.

### Period under Review

In principle, the report covers activities from April 1, 2008 to March 31, 2009. Some sections may include information on earlier initiatives or more recent activities.

In this report, "fiscal 2008" refers to the fiscal year starting April 2008 and ending March 2009.

### Publication Period

August 2009 (next report: scheduled for August 2010; previous report: July 2008)

### Relevant Guidelines

In making this report, Konica Minolta referenced the Global Reporting Initiative (GRI) Sustainability Reporting Guidelines Version 3.0 and the Environmental Reporting Guidelines 2007 issued by the Ministry of the Environment (Japan).

### Website

Detailed information regarding Konica Minolta's CSR activities can be found on its website.

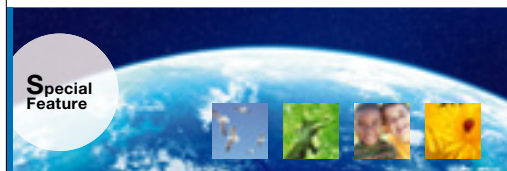
<http://www.konicaminolta.com/about/csr>

### Disclaimer

In addition to facts about past or present circumstances, this report contains description of the Group's current plans and projections for the future. These descriptions are based on information that is currently available and have been deemed reasonable based on the Group's current status. The Group's actual performance could differ from its predictions due to future changes in the business environment.

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