

Konica Minolta's CSR Policy

Viewing CSR efforts as an integral part of the Group's management, Konica Minolta strives to live up to the trust and expectations of society by actively engaging in activities that fulfill its responsibility for preserving the global environment as well as for its various stakeholders.

The creation of new value



Customers

Strives to earn the trust of customers with products and services that maximize customer satisfaction.



Suppliers

Builds strong partnerships with suppliers and works with them to fulfill social responsibilities together.



Shareholders and Investors

Meets the expectations of shareholders and investors by maximizing the company's value and actively disclosing information.



Konica Minolta

Employees

Creates an environment where diverse employees can maximize their individual potential.



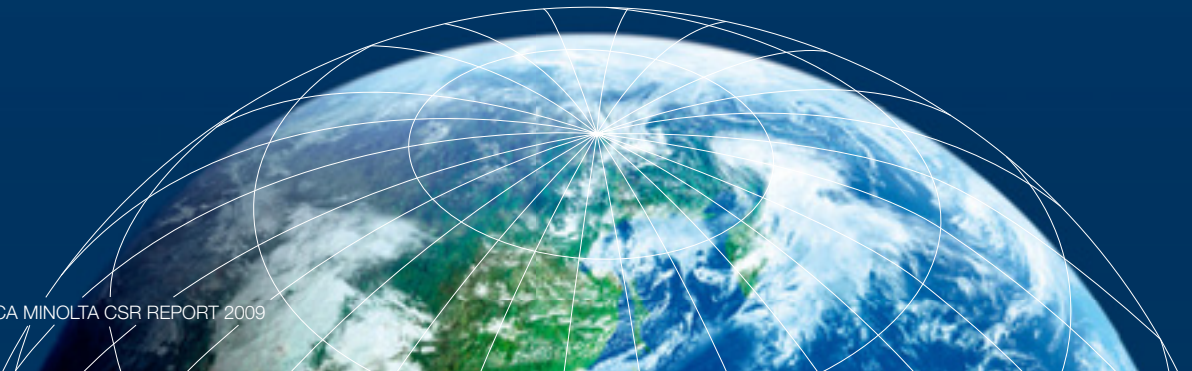
Local Community

Recognizes its role as a "corporate citizen" and implements various initiatives to help build better societies.



Global Environment

Recognizes that the responsibility for products lies with their manufacturer, and strives to reduce the environmental impact of its products and services throughout their entire life cycle.



CSR Activities Guided by the Management Philosophy and Charter of Corporate Behavior

Konica Minolta has adopted “the creation of new value” as its management philosophy. This term refers not only to the values of a product’s convenient function or usability, but also to the fact that the Group seeks to identify and realize the values needed by the times in which we live, based on the three dimensions of the economy, the environment, and society.

Based on this management philosophy, the Konica Minolta Group Charter of Corporate Behavior was established to provide guidelines by which Konica Minolta would transform itself while interacting with society and work to make more contributions to society. Each and every person that works for Konica Minolta is developing CSR efforts through various aspects of the company’s business activities in accordance with the Charter of Corporate Behavior.

Supporting the UN Global Compact

In December 2008, Konica Minolta signed the United Nations Global Compact. The Global Compact identifies ten universal principles on human rights, labor, the environment, and anti-corruption, and requires companies around the world to support and abide by these principles.

The signing of this agreement reaffirms Konica Minolta’s commitment to pursuing its efforts in corporate social responsibility. Guided by these ten principles, as well as its management philosophy and the Charter of Corporate Behavior, Konica Minolta aims to further advance its Group-wide efforts to help achieve the sustainable development of societies, not only by complying with relevant laws and regulations, but also promoting its CSR procurement and global environmental activities.



Konica Minolta Group Charter of Corporate Behavior

Corporations, in addition to being economic entities engaged in the pursuit of profit through fair competition, should be beneficial to society at large. For this reason, Konica Minolta Group shall behave in a socially responsible manner and shall have all of its directors, officers and employees clearly acknowledge the spirit of this Charter of Corporate Behavior.

Senior management shall recognize that the fulfillment of

the spirit of this Charter is its own role and responsibility, and shall take the initiative to ensure that all directors, officers and employees fully understand the Charter. In addition, the management shall constantly pay attention to the opinions of internal and external parties and shall promote the implementation of effective systems to secure ethical corporate behavior.

1. Beneficial and safe products

We shall strive to earn the confidence of consumers and clients through the development and provision of socially beneficial products and services with the utmost consideration for safety.

2. Fair and transparent corporate activities

We shall, in the pursuit of fair and transparent corporate activities, comply with laws and social regulations and act in accordance with international rules and the articles of incorporation.

3. Communications with society and information disclosure

We shall communicate with society at large and disclose corporate information fairly and adequately.

4. Environmental protection

We shall acknowledge the seriousness of global environmental issues and shall act voluntarily and affirmatively to protect the environment.

5. Contribution to society

We shall, with a global perspective, affirmatively make contributions to society, while respecting local customs and cultures.

6. Respect for employees

We shall endeavor to make the lives of employees comfortable and fulfilling, provide a safe work environment, and respect each employee’s personality and individuality.

7. Responsible actions

In the event of a violation of the principles of this Charter, in order to solve the problem senior management shall investigate the cause of the violation and develop reforms to prevent its recurrence in accordance with corporate compliance procedures. Prompt public disclosure of precise information and an explanation regarding the violation shall be made and responsibility for the violation shall be clarified. Strict and fair disciplinary action shall be taken including with respect to senior management where necessary.

Established on October 1st, 2003