

# Aiming for Sustainable Development

The twenty-first century, called by some people the “Century of the Environment,” is in its fifth year already, but human activities continue to threaten the capacity of our planet. And if you consider the big picture, it is difficult to say that environmental conditions are improving. Faced with this reality, we must all ask ourselves what we should do to promote sustainable development.

In August 2003, Konica Minolta Holdings, Inc. was born. Soon after, in October, the Konica Minolta Group was launched under a new structure featuring a holding company, business companies, common-function companies, and subsidiary companies, and today it is actively engaged in business around the world. Now that we have shifted to this new structure, when it comes to global environmental issues, the entire Konica Minolta Group must move forward in a unified way toward common targets. Making this happen is one role of the holding company, and I see it as my own responsibility.

To help the cause of sustainable development, Konica Minolta’s duty as a manufacturer is to reduce environmental impacts at every stage of the life cycles of our products. To make progress globally and at the group-wide level, the environmental awareness of each and every employee is important.

We have decided to promote a unified system of environmental management at Konica Minolta by integrating the entire Group, including affiliated companies, under the ISO 14001 framework. In fiscal 2003, we completed the first phase of a multi-site ISO 14001 certification for the Group, including the holding company, five business companies, two common-function companies and a number of affiliates. We are making preparations for greater integration of affiliated companies under this framework, with the aim of completing this process in fiscal 2005.

One of the basic attitudes that the entire Konica Minolta Group must have is to “create a corporate culture that is open and fair and has a global perspective.” To do so, we are making “compliance” one of our most important strategies. This includes not only compliance with laws and regulations, but also with company regulations and with a sense of corporate ethics. By being meticulous with these efforts we aim to increase corporate value, and to maintain the trust that our stakeholders place in us.

“Transparency” is one of my mottos and this includes not only financial transparency but also transparency in environmental and social dimensions. I think that it is increasingly important, in corporations and in society, to inform citizens about the initiatives and approaches of corporations, and conversely, to create more opportunities for corporations to re-think issues from the citizen’s perspective. We will continue to promote information disclosure through the sharing of information and other forms of communication in order to empower society, build the spirit of cooperation, and strengthen the sense of mutual trust.

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Fumio Iwai

President and CEO  
Konica Minolta Holdings, Inc.



# Our approaches and initiatives to promote sustainable development

## To “create new value” we must first fulfill our social responsibility.

We have made “the Creation of New Value” our management philosophy at the Konica Minolta Group. In order to create new value today and maintain the support and trust of our customers, we must fulfill our responsibility to society as a corporate citizen. At the Konica Minolta Group, each company and the entire Group together would like to fulfill that social responsibility through a variety of initiatives to protect the environment, and through activities on the social dimension in relationships with a variety of stakeholders.

## Global, group-wide, and life cycle—three dimensions of our efforts.

To fulfill our social responsibility, we are taking action on three levels: global, group-wide and product life cycle. A high ratio of our production and sales occur overseas, so a global and group-wide perspective is essential for initiatives relating to the environment and social dimensions, with Konica Minolta Holdings at the core of the Group management. In addition, on the environmental dimension, as a manufacturer we work hard to quantitatively determine the environmental impacts of the entire product life cycle, and to reduce those impacts at all stages.

## “Management based on facts”—Our basic approach to environmental matters.

Our basic approach with initiatives to address the environmental dimension is to work steadily to resolve environmental issues, based on reliable data and quantitative measurements of performance and impacts.

### 1 Environmental management through multi-site ISO certification

By multi-site certification under ISO 14001, we are promoting environmental activities as a whole Group.

[See page 10 for details.](#)

### 2 Initiatives to counter global warming

We are working to reduce CO<sub>2</sub> emissions with a total life cycle approach, from the product’s “cradle to grave.”

[See page 18 for details.](#)

### 3 Initiatives for a society with sound material cycles

We are striving to reduce the resources we use to the absolute minimum, turn the waste back into resources, and collect and recycle used products and packaging. These are the keys to our approach.

[See pages 15 and 20 for details.](#)

### 4 Prevention of chemical pollution and reduction of environmental risk

As handlers of chemical substances, we go to great lengths to implement “responsible care.”

[See page 16 for details.](#)

## On the social dimension, our focus is on “compliance” and “good relations with stakeholders.”

To address the social dimension of our corporate responsibility, we are tackling issues in our day-to-day business activities based on the following two pillars:

### 1 Compliance

We see this as key to good governance, and are enhancing our organizations’ abilities to ensure compliance with laws, regulations, rules and standards.

[See page 5 for details.](#)

### 2 Good relations with stakeholders

We are actively expanding our information provision and communications activities, and consider our relationships with a wide range of stakeholders to be important.

[See page 24 for details.](#)