

Seeking to Become a Corporate Group Essential for Society



Our Corporate Message

The Konica Minolta Group's corporate message, "The essentials of imaging," represents our determination to develop the Konica Minolta Group into an essential corporate group in the field of imaging. The message also implies our aspiration to develop Konica Minolta into a corporate group that is essential for society. Since this aspiration has a common basis with the ideal of corporate social responsibility (CSR¹⁾, under the same message we are striving to fulfill our CSR as well.

CSR: Essence of Our Management

Since the founding of our Group in August 2003 through the integration of former Konica Corporation and Minolta Co., Ltd., we have been concentrating our efforts on promoting fair and transparent management, management that can win the trust of our stakeholders² worldwide. To this end, we have declared our management philosophy and established the Konica Minolta Group Charter of Corporate Behavior, which provides guidelines to be followed by all our Group's employees in various parts of the world.

Today, securing "social utility" has become an essential component of corporate management, since social utility, along with stakeholders' support and trust, is crucial for enhancing corporate value. To continue meeting stakeholders' expectations for many years to come, an enterprise must seek business growth. In quest of business growth, however, an enterprise must fulfill its corporate responsibility in economic, social, environmental and various other areas. I truly believe that only by fulfilling our corporate social responsibility can our Group ensure sustained business growth, and thereby ultimately enhance our corporate value. In short, CSR is the essence of our management.

Fulfilling CSR: Basic Policy of Our Group's Management

To ensure that our business management embodies the philosophy I have explained, and to create an ideal environment for fulfilling our CSR, in fiscal 2006 the Konica Minolta Group launched its medium-term plan, incorporating a global vision of CSR as the Group's basic management policy. The medium-term plan asserts our firm determination to fulfill CSR as an essential management policy and



as a requirement for ensuring continued business growth. It is my sincere hope that all our stakeholders will understand and support our commitment to CSR activities.

CSR Report 2006

During fiscal 2005, Konica Minolta had to make a painful decision to discontinue the photo business, which had been one of our mainstay businesses since the founding of the Group's forerunners. In this regard, I would like to express my heartfelt gratitude to all the customers who long cherished our photo-products. At the same time, I would appreciate your generous understanding of our decision to concentrate our resources in growing businesses. We will do our utmost to ensure the sustainable business growth of our Group.

Despite our decision to discontinue photo products, I deem it nevertheless even more essential that we maintain close contact with former customers of our photo products, as well as other stakeholders. In this context, I expect that this CSR Report will play a greater role than ever before in maintaining communication with our customers and stakeholders. I truly believe that we must further strengthen the relationship of trust we enjoy with our stakeholders, so that we can contribute to them and to society through our business activities, that we may develop our



business while increasing our stakeholders' support.

In conclusion, it is my sincere hope that CSR Report 2006 will play an important role in building our relationship of trust with all stakeholders.

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Yoshikatsu Ota
President and CEO
Konica Minolta Holdings, Inc.

¹ CSR (Corporate Social Responsibility): Whereas corporate governance and information disclosure are generally regarded as major components of CSR activities, Konica Minolta believes that CSR activities should include all initiatives taken to increase society's trust in our Company.

² Stakeholders: Shareholders, customers, suppliers, employees, members of local communities where our Group carries out its business activities and all other parties concerned