

Konica Minolta's Policy on Social Responsibility

With CSR as the essence of its management, Konica Minolta creates new value and contributes to society.

Konica Minolta's Management Philosophy and its Charter of Corporate Behavior are the foundation of the Group's CSR activities

The Konica Minolta Group sees the success of its CSR initiatives as the essence of its management. The Group promotes CSR activities based on its Management Philosophy, articulated as the "Creation of New Value," and the Konica Minolta Group's Charter of Corporate Behavior. The "new value" described in Konica Minolta's Management Philosophy refers to financial, environmental, and social value, which meets the needs of the times, and embodies profound value for customers and all other stakeholders.

The Konica Minolta Group Charter of Corporate Behavior provides a guide for the Group to promote the measures required to fulfill its responsibilities to society, while constantly renovating itself through interaction with society. In line with its Charter of Corporate Behavior, which is grounded in its philosophy of creating new value, the entire Konica Minolta Group is pushing forward CSR activities to play an essential role in realizing a sustainable society.



Konica Minolta Group Charter of Corporate Behavior

Corporations, in addition to being economic entities engaged in the pursuit of profit through fair competition, should be beneficial to society at large. For this reason, Konica Minolta Group shall behave in a socially responsible manner and shall have all of its directors, officers and employees clearly acknowledge the spirit of this Charter of Corporate Behavior.

Senior management shall recognize that the fulfillment of the spirit of this Charter is its own role and responsibility, and shall take the initiative to ensure that all directors, officers and employees fully understand the Charter. In addition, the management shall constantly pay attention to the opinions of internal and external parties and shall promote the implementation of effective systems to secure ethical corporate behavior.

1 Beneficial and safe products

We shall strive to earn the confidence of consumers and clients through the development and provision of socially beneficial products and services with the utmost consideration for safety.

2 Fair and transparent corporate activities

We shall, in the pursuit of fair and transparent corporate activities, comply with laws and social regulations and act in accordance with international rules and the articles of incorporation.

3 Communications with society and information disclosure

We shall communicate with society at large and disclose corporate information fairly and adequately.

4 Environmental protection

We shall acknowledge the seriousness of global environmental issues and shall act voluntarily and affirmatively to protect the environment.

5 Contribution to society

We shall, with a global perspective, affirmatively make contributions to society, while respecting local customs and cultures.

6 Respect for employees

We shall endeavor to make the lives of employees comfortable and fulfilling, provide a safe work environment, and respect each employee's personality and individuality.

7 Responsible actions

In the event of a violation of the principles of this Charter, in order to solve the problem senior management shall investigate the cause of the violation and develop reforms to prevent its recurrence in accordance with corporate compliance procedures. Prompt public disclosure of precise information and an explanation regarding the violation shall be made and responsibility for the violation shall be clarified. Strict and fair disciplinary action shall be taken including with respect to senior management where necessary.

Established on October 1st, 2003

Promoting World-Class CSR Programs

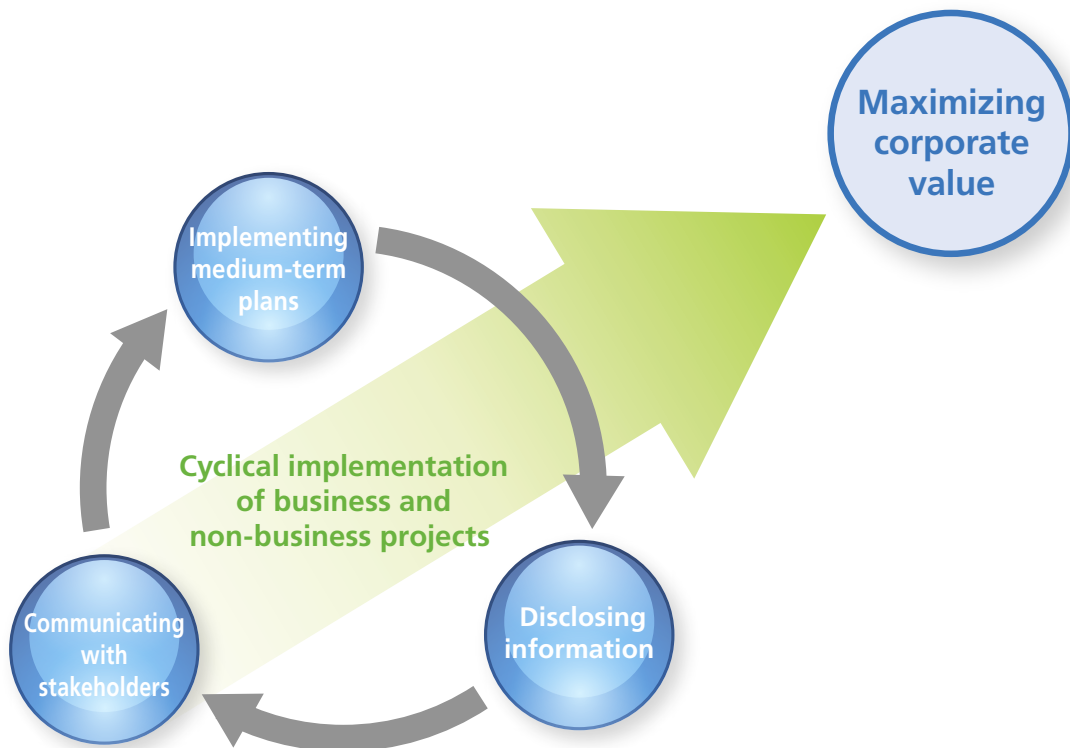
Konica Minolta is a global company with bases in 40 countries worldwide. An overarching objective of the Group is to win trust around the world. This goal requires development of the social and environmental, as well as the financial aspects of Group business. Although this development is on a global scale, there

should be the utmost respect for local customs and cultures. Accordingly, the Group has positioned the promotion of world-class CSR management as a key policy in its "Forward 08" medium-term plan and is promoting CSR programs at Group companies worldwide.



It is absolutely critical that climate change and other environmental issues are addressed in order for our society to become sustainable. Konica Minolta is demonstrating its fresh environmental vision: fulfilling its environmental responsibilities as a global manufacturer, while achieving

sustainable growth. The Group is working to maximize corporate value by undertaking initiatives that live up to the trust of stakeholders around the world and by enhancing its management in terms of finances, the environment and society.



A company whose financial, environmental and social performance can be trusted