



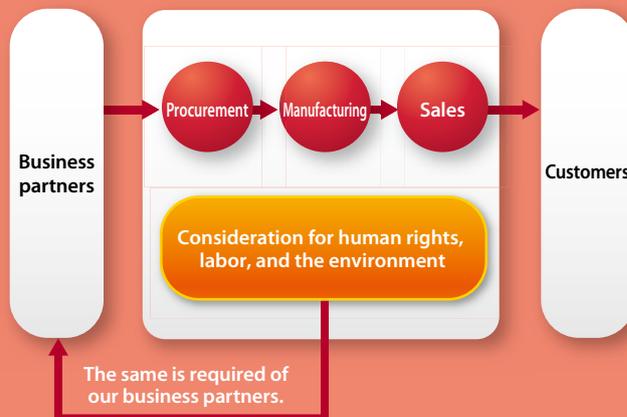
Summary of CSR Activities in 2011

## Cooperating with Business Partners

Konica Minolta considers the suppliers who provide it with materials and parts to be essential business partners and works to build relationships of trust with them by conducting fair and transparent transactions. The Group pursues "CSR procurement" to ensure respect for basic human rights and occupational health and safety throughout the supply chain\* in close collaboration with business partners. Konica Minolta requests that its partners engage in responsible practices, strives to assess the CSR commitment of its partners, and both requests improvements and offers advice on how to make improvements.

\*Supply chain: The entire process by which products and services are provided to the customer, from procurement and production to distribution and sales.

### CSR Procurement



### Konica Minolta Procurement Policy (excerpts)

- OPEN
- FAIR
- GLOBAL
- COMPLIANCE
- ECOLOGY

The Konica Minolta Group pursues customer satisfaction by creating innovative products and services that contribute to the development of society, according to our management philosophy, "The Creation of New Value." In procurement activities, we establish firm partnerships with our suppliers based on fairness and transparency and aim to build a sustainable society by fulfilling social responsibilities with our suppliers.

#### Request to Suppliers

Based on strong partnerships with our suppliers, we ask our suppliers to focus on the following areas in order to increase customer satisfaction and fulfill social responsibilities.

- |                                  |   |                               |
|----------------------------------|---|-------------------------------|
| 1. Excellent quality             | 4. Compliance with laws, regulations and corporate ethics | 7. Health and safety          |
| 2. Reasonable prices             | 5. Environmental protection                               | 8. Information security       |
| 3. Response to changes in demand | 6. Respect for the human rights of workers                | 9. Firm management foundation |

### Major Themes, Goals, Plans and Results of Initiatives

#### Self-assessment

☆☆☆:Result exceeded expectations ☆☆☆:Result satisfied expectations ☆:Not yet achieved

Theme	Fiscal 2011 Goals and Plans	Fiscal 2011 Achievements	Self-Assessment	Fiscal 2012 Plan
Promoting CSR throughout the supply chain	<ol style="list-style-type: none"> <li>Survey of group sites: 36 sites</li> <li>Survey of business partners: 585 companies</li> </ol> <p>*three-year plan from 2009 to 2011</p>	<ol style="list-style-type: none"> <li>36 sites (100%)</li> <li>561 companies (96%)</li> </ol> <ul style="list-style-type: none"> <li>On-going surveys using self-evaluations on human rights, labor, and environmental initiatives</li> <li>Establishing standards for qualifications of personnel responsible for surveys </li> </ul>	☆☆	<ul style="list-style-type: none"> <li>Verify the results of the three-year survey, increase the scope of companies surveyed</li> </ul>



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# Promoting CSR throughout the Supply Chain

A growing expectation today is that companies practice “CSR procurement,” which means working with partners throughout the supply chain to fulfill social responsibilities with regard to respect for human rights, occupational health and safety, and environmental protection. Konica Minolta is implementing CSR procurement group-wide, working closely with its business partners.



CSR Procurement Management System



## Conducting a Three-year CSR Survey of Group Production Sites and Business Partners

Konica Minolta has created a Code of Conduct\* that outlines the criteria for and fields that are covered by its CSR procurement program, and it has also created a survey system that uses self-assessment questionnaires.\* Both of these are based on its Procurement Policy, which specifies the philosophy that guides the entire procurement process as well as the expectations placed on business partners.

Using the self-assessment questionnaires, a three-year survey that investigated the status of CSR implementation at group production sites and business partner companies, was implemented from fiscal 2009 to fiscal 2011. The goal was for group production sites to achieve Rank A and business partners to score Rank B or above.

The survey for the Group’s production sites was completed as planned and all 36 major facilities within the Group achieved Rank A status.

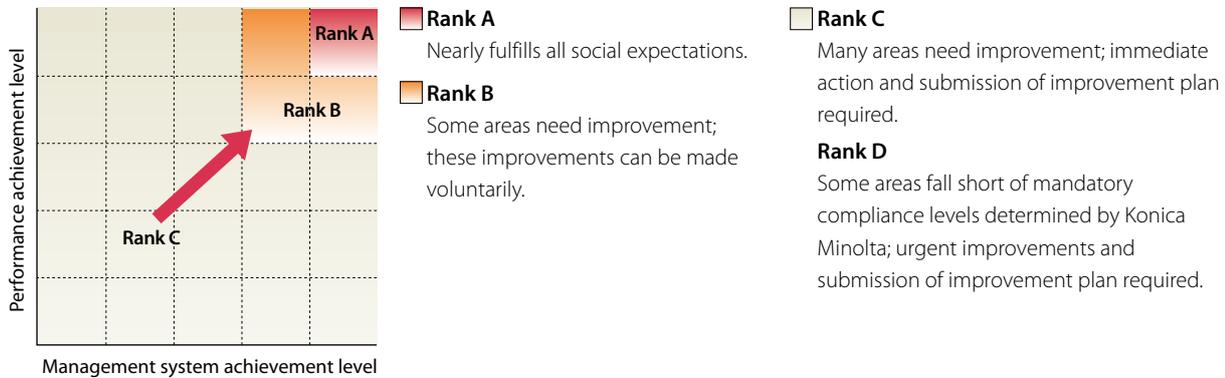
Working with the business partners, Konica Minolta

requested as many companies as possible to undertake CSR initiatives. The Group also conducted questionnaire assessments of its major business partners, aiming to ensure that more than 90% of the Group’s business partners in terms of transaction value participated in the assessment. Specifically, over the three-year period, Konica Minolta sent CSR-implementation requests to 1,421 companies, asked 585 of these to participate in the investigative survey, and received completed questionnaires from 561 of those companies by the end of fiscal 2011. Of these, only 17 companies had unsatisfactory scores of Rank C, and they all received specific requests for improvement from Konica Minolta.

In fiscal 2012, the results of the three-year investigative survey will be reviewed, and there are plans to increase the scope of companies that are asked to complete the survey.

\*The Code of Conduct and the self-assessment questionnaires are compliant with standards of the Electronic Industry Citizenship Coalition (EICC).

### Rank Based on Achievement Level



### Basic Position on Conflict Minerals

The conflict in the Democratic Republic of Congo and adjoining countries as well as the accompanying serious human rights abuses and environmental destruction are major international problems.

There are concerns that the mineral resources mined in this region—to be specific, tantalum, tungsten, gold and tin (“conflict minerals”)—could be used to fund armaments, contributing to the conflict.

Efforts to address this international problem include section 1502 of the Dodd-Frank Wall Street Reform and Consumer Protection Act, which was passed in 2010 in the United States, and the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High-Risk Areas. Given these

circumstances, companies today are inevitably required to ensure responsibility in mineral supply chains.

Konica Minolta, for some time, has followed its own Procurement Policy, which includes commitments to comply with laws, regulations and corporate ethics, respect for the human rights of workers, and environmental protection. Konica Minolta is determined to fulfill its social responsibilities in all procurement activities, taking the initiative in its activities across the entire supply chain.

Konica Minolta is addressing the issue of conflict minerals in an appropriate manner based on this Procurement Policy.

For the Global Environment

Earning the Confidence of Customers

Cooperating with Business Partners

Growing Together with Our Employees

Contributing to Society