Creating New Value by Pursuing Both the Resolution of Social Issues and Growth as a Company

The Value Creation Konica Minolta Strives For

Corporate value is the combination of shareholder value and social value. I believe that there are two components to that social value: CSR management and the social significance of the company’s business itself. It is my conviction as a businessperson that we must increase Konica Minolta’s social value in order to achieve its management vision of establishing itself as a global company that is vital to society.

Since its formation, Konica Minolta has experienced continuous growth under its management philosophy, “The Creation of New Value.” In order for us to continue this sustainable growth over the next 50 or 100 years, it is important that we not only create economic value, but also societal value. This is why we are a company that takes social responsibility seriously and commits itself to contributing to the protection of the global environment and the resolution of social issues—not a company that just provides the products and services required by customers and returns the profit obtained to shareholders and employees.

All of Konica Minolta’s global businesses aim to provide new value to customers and society through innovative products and services. Konica Minolta’s fundamental growth strategy is the creation of new value by offering solutions to diverse challenges through its technological and business innovations.

Based on this approach, we have initiated the Medium Term Business Plan, TRANSFORM 2016. Under the strategy outlined in TRANSFORM 2016, we are specifically focusing on customer needs and social challenges. With the implementation of this plan, we aim to create new value that helps to enrich society by using our technology and know-how to help solve the world’s diverse challenges.

Contributing to Solutions for Global Challenges and Environmental Problems

In recent years, the international community has been facing a variety of challenges, ranging from economic disparity to conflicts, poverty, and hunger. Global environmental problems in particular are a pressing issue. As a corporate executive, I believe that global companies, including Konica Minolta, have a responsibility to contribute to a sustainable society by reducing their environmental impact. Our determination to fulfill this responsibility was made evident with the creation and implementation of Eco Vision 2050. As our long-term environmental plan, Eco Vision 2050 consists of long-term environmental goals with three areas of focus, including an 80% reduction in CO₂ emissions over the product life cycle compared to fiscal 2005.

Konica Minolta is committed to reducing environmental impact in all of its business processes, from product development to procurement, production, distribution, sales and service, collection, and recycling. Along the way, we aim to create new value, socially and economically, by pursuing both environmental commitment and corporate growth. This is the foundation of our environmental management. Toward that end, two ongoing endeavors are necessary: technological and business innovation.

To illustrate Konica Minolta’s technological innovation, I would like to cite the organic light emitting diode (OLED) lighting. In addition to being extremely energy efficient, OLED lighting is thin and flexible, giving a high degree of freedom in applications. I think that it will enable the creation of new, previously unheard-of forms of lighting. What’s more, in our core Business Technologies Business, we are working on renovating the business model itself. We’re aiming to reduce environmental impact by limiting excess printing and waste through the spread of digital printing systems that print only the amount needed at the time needed.

In the textile printing industry, we’ve greatly contributed to the reduction of environmental impact by cutting CO₂ emissions through conversion to inkjet printing. This is just one example of how we are making contributions to the global environment by leveraging our technical prowess to give shape to the things needed by our customers and society.

Becoming a Global Company That is Vital to Society

Presently, Konica Minolta operates with over 40,000 employees practicing the Konica Minolta philosophy at sites in 50 countries. Aware of the magnitude of our influence as a global company, we participate in the UN Global Compact and implement initiatives in this regard. Our participation exemplifies to the international community our resolve to fulfill our diverse social responsibilities in the areas of human rights, labor, the environment, and anti-corruption.

Message from the President

Konica Minolta, Inc.

President and CEO

Shoei Yamana

KONICA MINOLTA CSR REPORT 2015
With respect to human rights and other social issues in the supply chain, we work with our suppliers on CSR procurement. Beyond practicing ethical corporate behavior ourselves, we expect our suppliers to cooperate in improving respect for basic human rights and providing a decent working environment. Through this collaboration, we strive to solve social issues together. Additionally, we are strengthening measures to ensure our compliance with conflict minerals regulations in order to prevent human rights infringements stemming from conflict.

These commitments and initiatives have led to Konica Minolta’s inclusion in global SRI indexes as well as high marks in ratings by CSR research institutions.

Contributing to the solutions of social challenges by combining the wisdom and skills of the Group’s 40,000 employees and charting a growth strategy to achieve it is my mission as president. It is what a global company must do.

As we pursue further growth as a global company that is vital to society, I invite you to look forward to what Konica Minolta will achieve in the future.

Shoei Yamana
President and CEO
Konica Minolta, Inc.