

Communication with Society

Participating in Shows and Exhibits

EcoPro Environmental Exhibition

Konica Minolta has participated in EcoPro, Japan's largest environmental exhibition, held every December since 1999 at Tokyo Big Sight (Tokyo International Exhibition Center).

At the exhibition, the company introduces various group-wide initiatives to reduce environmental impact, including presentations of the Konica Minolta Environmental Policy, environmental initiatives, and environmentally friendly products.

Dialogue with Customers

Konica Minolta aims to increase its contribution to the global environment throughout the value chain. To do so, it promotes Green Marketing activities while offering its own environmental technologies and expertise to support the environmental management activities of customers.

In Japan, the company holds environmental seminars, lectures and factory tours, and in fiscal 2017, a total of 1,453 customers from 163 companies participated. Konica Minolta exhibited at EcoPro 2017 in December, and provided environmental consultations to 145 customers. In China, a total of 22 environmental management exchanges and factory tours were held at 14 Konica Minolta sites in fiscal 2017, and a total of 630 customers from 399 companies. Many customers were impressed by Konica Minolta's environmental management and requested environmental support.

Dialogue with Shareholders

In recent years, "ESG investment," which takes into account not only financial information, but also corporate approaches to the environment, social, and governance, has been rapidly growing. Konica Minolta proactively disseminates information in response to the interests of such investors.

In 2017, investor briefings on the Medium-Term Environmental Plan 2019 were held in June and September. They were attended by 23 securities analysts and 23 institutional investors. Konica Minolta will continue to share this kind of information in the future.



Medium-Term Environmental Plan briefing in 2017

Environmental and Social Contribution Activities

Konica Minolta is involved in various environmental and social contribution activities.

> [Protecting the Natural Environment](#)

<https://www.konicaminolta.com/about/csr/contribution/environment/index.html>