

Communication with Society

Participating in Shows and Exhibits

EcoPro Environmental Exhibition

Konica Minolta has participated in EcoPro, Japan's largest environmental exhibition, held every December since 1999 at Tokyo Big Sight (Tokyo International Exhibition Center).

At the exhibition, the company introduces various group-wide initiatives to reduce environmental impact, including presentations of the Konica Minolta Environmental Policy, environmental initiatives, and environmentally friendly products.

Dialogue with Customers

Konica Minolta aims to increase its contribution to the global environment throughout the value chain. To do so, it promotes Green Marketing activities while offering its own environmental technologies and expertise to support the environmental management activities of customers.

In Japan, the company holds environmental seminars, lectures and factory tours, and in fiscal 2018, a total of 800 customers from 415 companies participated. Konica Minolta exhibited at EcoPro 2018 in December, and provided environmental consultations to 239 customers. In China, a total of 6 environmental management exchanges and factory tours were held at 2 Konica Minolta sites in fiscal 2018, and a total of 145 customers from 93 companies. Many customers were impressed by Konica Minolta's environmental management and requested environmental support.

Dialogue with Shareholders

In recent years, "ESG investment," which takes into account not only financial information, but also corporate approaches to the environment, social, and governance, has been rapidly growing. Konica Minolta proactively disseminates information in response to the interests of such investors.

In February 2018, Shoei Yamana, President and CEO of Konica Minolta, Inc., took the podium at a seminar for finance executives organized by a major Japanese telecommunications company. He conveyed Konica Minolta's ESG initiatives by delivering a keynote speech and participating in a panel discussion at this seminar, which was attended by top executives of financial institutions.



Keynote speech at a seminar for finance executives

Environmental and Social Contribution Activities

Konica Minolta is involved in various environmental and social contribution activities.

> [Protecting the Natural Environment](#)

<https://www.konicaminolta.com/about/csr/contribution/environment/index.html>