



KONICA MINOLTA

Konica Minolta Group Basic Policy on the Use of Artificial Intelligence (AI)

Basic Concept

Konica Minolta has created the concept of “Imaging to the People” -- a long-term management vision aimed at achieving a balance between “supporting people to achieve their own purpose” and “realization of a sustainable society” at the highest level. In an effort to realize this vision, we have embraced research and development of AI, and its practical implementation in society. At the same time, Konica Minolta recognizes that the inappropriate use of AI can cause legal and ethical problems, including privacy or human rights violations.

Konica Minolta hereby establishes the following basic AI Policy (“Policy”) to guide its officers and employees in order for a better use of AI in its efforts to build a better human-centric society.

Scope and Applicability of this Policy

This Policy applies to Konica Minolta, Inc. (“Konica Minolta”) and all of its affiliated companies (collectively with Konica Minolta, the “Konica Minolta Group”) and its officers and employees. “Affiliated” in this instance means a company that is controlled, directly or indirectly, by Konica Minolta. Further, this Policy will govern the use of AI in Konica Minolta Group’s products and/or services, as well as in its research and development, manufacturing, sales and other internal business activities.

The Konica Minolta Group may establish and enforce additional internal rules or guidelines in accordance with this Policy.

Basic Policy

· **To realize a society where people can pursue motivation and satisfaction in life**

Recognizing that AI is a tool enabling people to make proactive decisions and supporting them in utilizing their capacities to the fullest, Konica Minolta Group will use AI to contribute to the creation of new and diverse values and a society where people can pursue a meaningful existence.

· **To ensure safety and security**

In using AI, Konica Minolta Group will prioritize safety, and apply and operate AI in continuous consideration of the related risks, so that the unintended effects of AI do not adversely affect society and/or people. In addition, the Konica Minolta Group will respect individual privacy and take responsibility for ensuring the security of personal information, so that it can avoid the unauthorized disclosure and/or misappropriation of personal information as a result of the use of AI.

· **To respect fairness**

Konica Minolta Group recognizes that the algorithms used in AI may include an implicit or inherent bias, which may impair the fairness of its use.

Thus, we continually monitor the effects of AI decisions to identify and eliminate any unintended discriminatory effects from the use of AI.

- **To pursue transparency and accountability**

Konica Minolta Group recognizes that the inner workings of AI are not visible from the outside. Thus, Konica Minolta will strive towards transparency in our use of AI, and to be accountable to society through open and honest communication.

- **To work with stakeholders, creating the way for appropriate use of AI**

Konica Minolta Group recognizes that the environment and values surrounding AI, as well as the way it does business, such as expanding partnerships, continues to evolve. Thus, in promoting the use of AI, Konica Minolta Group will communicate with various stakeholders including our customers and business partners to deepen mutual understanding and, as a global company, comply with the laws, regulations and governmental rules applicable in each country and region we operate and pursue fair and harmonious use of AI.

- **To foster human resources**

Konica Minolta recruits and trains the employees who develop and implement AI, as well as the employees who widely share an awareness of the issues and values behind this Policy, to promote fair use of AI, and contribute to the realization of a better society.

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