Profile

From its origins dealing in photographic supplies more than 125

years ago, Konica Corporation has grown into a leading company in the global photographic and information imaging industries and is recognized for the excellence and innovativeness of its products.

Emphasizing a "customer-first" policy, Konica aims to synthesize advanced technologies in developing environmentally sound products that accurately answer diverse customer needs. The Company's product range includes photo-

graphic film and paper, photo-related industrial equipment, business machines, cameras, optical products, digital still cameras, and magnetic products.

Konica has reformed its organization to create an internal company system that delineates spheres of management responsibility and facilitates faster decision making. This system strengthens the Company's competitiveness in a fast-paced operating environment.

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Torikkiri Konica Mini Goody

The Torikkiri Konica Mini Goody is a single-use camera in pursuit of superior image quality in flash photography. The camera's ISO 800 color film produces high-quality prints, and its camera parts are designed to be reused and recycled.



New Product Highlights

Konica Digital Minilab QD-21 System

The Konica Digital Minilab QD-21 System offers the industry's fastest processing speeds for diverse digital print formats. The system is able to accept data directly from digital cameras and process data stored on floppy disks, CD ROMs, and other digital storage media.



Konica 7065

The Konica 7065 high-speed network digital copier/printer is capable of producing 65 copies a minute. Konica has upgraded multiprotocol network and document-finishing functions found in earlier models to create an integrated document workstation that further enhances office productivity.



Konica Digital Still Camera Q-M200

The Konica Digital Still Camera Q-M200 incorporates a high-resolution 2.11 million pixel primary color filter CCD to produce images of amazing vividness. The camera's quality is also enhanced by a Hexanon lens, which is known for its superb resolution.



Konica Digital Konsensus

The Konica Digital Konsensus breaks new ground in simplifying the color-proofing process. Having a high resolution of 2400 dpi, the Konsensus produces full-color hard copies that make proofing and color changes easy.



Konica Direct Digitizer REGIUS Model 150

The Konica Direct Digitizer REGIUS Model 150 facilitates the efficient storage and manipulation of image data for medical diagnostic purposes. Konica continues to apply photographic and digital technologies to meet sophisticated medical diagnostic needs.



Konica Revio Z3

The Konica Revio Z3 is the world's smallest APS camera with a 3X zoom lens. A sleek design and such features as an energy-efficient eco-flash have made the Revio Z3 a popular choice, particularly for young consumers.

