

# Segment Information

KONICA CORPORATION AND CONSOLIDATED SUBSIDIARIES  
For the fiscal years ended March 31, 1999 and 1998

## BY PRODUCT

	Millions of yen				
	Photographic materials (Note 11)	Business machines (Note 11)	Total	Elimination & corporate	Consolidation
<b>1999: Net sales</b>					
Outside .....	¥336,643	¥247,699	¥584,342	¥ —	¥584,342
Intersegment .....	747	1,730	2,477	(2,477)	—
Total .....	337,390	249,429	586,819	(2,477)	584,342
Operating expenses .....	334,349	231,342	565,691	4,076	569,767
Operating income .....	¥ 3,041	¥ 18,087	¥ 21,128	¥ (6,553)	¥ 14,575
Assets .....	¥310,036	¥206,617	¥516,653	¥72,549	¥589,202
Depreciation .....	16,545	14,834	31,379	1,109	32,488
Capital expenditure .....	16,568	25,295	41,863	839	42,702

	Millions of yen				
	Photographic materials (Note 11)	Business machines (Note 11)	Total	Elimination & corporate	Consolidation
<b>1998: Net sales</b>					
Outside .....	¥354,102	¥230,300	¥584,402	¥ —	¥584,402
Intersegment .....	500	1,347	1,847	(1,847)	—
Total .....	354,602	231,647	586,249	(1,847)	584,402
Operating expenses .....	339,470	212,105	551,575	7,616	559,191
Operating income .....	¥ 15,132	¥ 19,542	¥ 34,674	¥ (9,463)	¥ 25,211
Assets .....	¥339,806	¥216,185	¥555,991	¥73,072	¥629,063
Depreciation .....	14,900	12,462	27,362	1,126	28,488
Capital expenditure .....	25,372	20,857	46,229	1,621	47,850

	Thousands of U.S. dollars (Note 2)				
	Photographic materials (Note 11)	Business machines (Note 11)	Total	Elimination & corporate	Consolidation
<b>1999: Net sales</b>					
Outside .....	\$2,759,369	\$2,030,320	\$4,789,689	\$ —	\$4,789,689
Intersegment .....	6,123	14,180	20,303	(20,303)	—
Total .....	2,765,492	2,044,500	4,809,992	(20,303)	4,789,689
Operating expenses .....	2,740,566	1,896,246	4,636,812	33,410	4,670,222
Operating income .....	\$ 24,926	\$ 148,254	\$ 173,180	\$ (53,713)	\$ 119,467
Assets .....	\$2,541,279	\$1,693,582	\$4,234,861	\$594,664	\$4,829,525
Depreciation .....	135,615	121,590	257,205	9,090	266,295
Capital expenditure .....	135,803	207,336	343,139	6,877	350,016

The accompanying Notes to Consolidated Financial Statements are an integral part of these statements.

## BY REGION

	Millions of yen						Consolidation
	Japan	North America	Europe	Asia and Other	Total	Elimination & corporate	
<b>1999: Net sales</b>							
Outside .....	¥328,570	¥150,377	¥86,006	¥19,389	¥584,342	¥ —	¥584,342
Intersegment .....	124,749	8,347	893	18,642	152,631	(152,631)	—
Total .....	453,319	158,724	86,899	38,031	736,973	(152,631)	584,342
Operating expenses.....	438,414	155,402	86,421	38,061	718,298	(148,531)	569,767
Operating income .....	¥ 14,905	¥ 3,322	¥ 478	¥ (30)	¥ 18,675	¥ (4,100)	¥ 14,575
Assets .....	¥350,203	¥132,233	¥53,511	¥12,818	¥548,765	¥ 40,436	¥589,201

	Millions of yen						Consolidation
	Japan	North America	Europe	Asia and Other	Total	Elimination & corporate	
<b>1998: Net sales</b>							
Outside .....	¥353,794	¥131,560	¥78,445	¥20,603	¥584,402	¥ —	¥584,402
Intersegment .....	113,118	8,931	811	19,829	142,689	(142,689)	—
Total .....	466,912	140,491	79,256	40,432	727,091	(142,689)	584,402
Operating expenses.....	446,970	137,410	77,716	40,434	702,530	(143,339)	559,191
Operating income .....	¥ 19,942	¥ 3,081	¥ 1,540	¥ (2)	¥ 24,561	¥ 650	¥ 25,211
Assets .....	¥374,585	¥145,158	¥50,786	¥13,865	¥584,394	¥ 44,669	¥629,063

	Thousands of U.S. dollars (Note 2)						Consolidation
	Japan	North America	Europe	Asia and Other	Total	Elimination & corporate	
<b>1999: Net sales</b>							
Outside .....	\$2,693,198	\$1,232,598	\$704,967	\$158,926	\$4,789,689	\$ —	\$4,789,689
Intersegment .....	1,022,532	68,418	7,320	152,803	1,251,073	(1,251,073)	—
Total .....	3,715,730	1,301,016	712,287	311,729	6,040,762	(1,251,073)	4,789,689
Operating expenses .....	3,593,557	1,273,787	708,369	311,975	5,887,688	(1,217,466)	4,670,222
Operating income.....	\$ 122,173	\$ 27,229	\$ 3,918	\$ (246)	\$ 153,074	\$ (33,607)	\$ 119,467
Assets.....	\$2,870,516	\$1,083,877	\$438,615	\$105,066	\$4,498,074	\$ 331,442	\$4,829,516

## EXPORT SALES

	Millions of yen		Percentage of net sales
	Millions of yen	Thousands of U.S. dollars (Note 2)	
<b>1999: Sales to</b>			
North America .....	¥156,583	\$1,283,467	26.8%
Europe .....	103,010	844,344	17.6
Asia and Other .....	70,556	578,328	12.1

	Millions of yen
<b>1998: Sales to</b>	
North America .....	¥145,153
Europe .....	98,300
Asia and Other.....	77,218