14 Konica 2002 **SEGMENT INFORMATION**

KONICA CORPORATION AND CONSOLIDATED SUBSIDIARIES For the fiscal years ended March 31

SEGMENT INFORMATION BY PRODUCT

		Millions of yen					
	2002	2001	2000	1999	1998	1997	
Net sales:							
Photographic materials	¥300,401	¥305,200	¥321,084	¥336,643	¥354,101	¥357,298	
Business machines	239,170	238,518	239,816	247,698	230,300	220,782	
Consolidated	¥539,571	¥543,719	¥560,900	¥584,342	¥584,401	¥578,080	
Operating income:							
Photographic materials	¥ 17,123	¥ 19,022	¥ 18,158	¥ 3,041	¥ 14,034	¥ 15,583	
Business machines	21,677	20,174	24,786	18,086	18,490	10,782	
Total	38,801	39,197	42,945	21,128	32,525	26,366	
Eliminations and corporate	(9,191)	(8,654)	(9,813)	(6,553)	(9,462)	(2,761)	
Consolidated	¥ 29,609	¥ 30,543	¥ 33,131	¥ 14,575	¥ 23,062	¥ 23,604	

DOMESTIC SALES AND EXPORT SALES

		Millions of yen						
	2002	2001	2000	1999	1998	1997		
Domestic sales (Note 1)	¥233,827	¥249,473	¥256,824	¥254,193	¥263,730	¥271,007		
Export sales (Note 2):	305,744	294,246	304,076	330,149	320,671	307,073		
North America	137,723	140,078	139,380	156,583	145,153	_		
Europe	79,352	72,968	85,694	103,010	98,300	_		
Asia and other	88,668	81,199	79,001	70,555	77,218	_		
Ratio of export sales to net sales	56.7%	54.1%	54.2%	56.5%	54.9%	53.1%		
Net sales	¥539,571	¥543,719	¥560,900	¥584,342	¥584,401	¥578,080		

Notes: 1. Domestic sales are sales to customers in Japan by the Company and its consolidated subsidiaries.

2. Export sales are sales to customers outside Japan by the Company and its consolidated subsidiaries.

SEGMENT INFORMATION BY GEOGRAPHIC REGION (NOTE 1)

		Millions of yen						
	2002	2001	2000	1999	1998	1997		
Net sales:								
Japan	¥317,306	¥336,294	¥332,649	¥328,570	¥353,793	¥362,451		
Overseas:	222,265	207,423	228,250	255,772	230,607	215,629		
North America	126,361	120,016	129,152	150,377	131,560	_		
Europe	73,009	66,549	78,079	86,006	78,445	_		
Asia and other	22,894	20,858	21,019	19,389	20,602	_		
Consolidated	¥539,571	¥543,719	¥560,900	¥584,342	¥584,401	¥578,080		
Operating income:								
Japan	¥ 32,691	¥ 36,286	¥ 33,697	¥ 14,905	¥ 17,608	¥ 21,651		
Overseas:	6,735	2,024	6,554	3,769	4,812	4,517		
North America	3,511	2,154	5,037	3,321	3,284	_		
Europe	1,943	(871)	689	478	1,529	_		
Asia and other	1,280	741	828	(30)	(1)			
Total	39,427	38,311	40,252	18,674	22,420	26,169		
Eliminations and corporate	(9,817)	(7,767)	(7,121)	(4,099)	641	(2,564)		
Consolidated	¥ 29,609	¥ 30,543	¥ 33,131	¥ 14,575	¥ 23,062	¥ 23,604		
Assets:								
Japan	¥343,399	¥345,592	¥342,434	¥350,202	¥374,585	¥372,542		
Overseas:	160,469	152,078	153,224	198,561	209,806	181,154		
North America	98,286	93,245	97,036	132,233	145,157	_		
Europe	43,771	43,079	42,037	53,510	50,785	_		
Asia and other	18,412	15,754	14,151	12,818	13,864			
Total	503,869	497,672	495,659	548,764	584,393	553,697		
Eliminations and corporate	23,491	20,508	54,044	40,436	44,669	39,300		
Consolidated	¥527,360	¥518,181	¥549,703	¥589,201	¥629,062	¥592,997		

Note: 1. Segment information by geographic region is given for the Company and its consolidated subsidiaries located in the respective geographic regions.