

Segment Information

Konica Corporation and Consolidated Subsidiaries
For the fiscal years ended March 31

Segment Information by Product

	Millions of yen					
	2003	2002	2001	2000	1999	1998
Net sales:						
Photographic materials	¥294,319	¥300,401	¥305,200	¥321,084	¥336,643	¥354,101
Business machines	264,721	239,170	238,518	239,816	247,698	230,300
Consolidated	¥559,041	¥539,571	¥543,719	¥560,900	¥584,342	¥584,401
Operating income:						
Photographic materials	¥ 15,866	¥ 17,123	¥ 19,022	¥ 18,158	¥ 3,041	¥ 14,034
Business machines	36,499	21,677	20,174	24,786	18,086	18,490
Total	52,365	38,801	39,197	42,945	21,128	32,525
Eliminations and corporate	(9,510)	(9,191)	(8,654)	(9,813)	(6,553)	(9,462)
Consolidated	¥ 42,855	¥ 29,609	¥ 30,543	¥ 33,131	¥ 14,575	¥ 23,062

Domestic Sales and Export Sales

	Millions of yen					
	2003	2002	2001	2000	1999	1998
Domestic sales (Note 1)	¥234,531	¥233,827	¥249,473	¥256,824	¥254,193	¥263,730
Export sales (Note 2):	324,510	305,744	294,246	304,076	330,149	320,671
North America	137,930	137,723	140,078	139,380	156,583	145,153
Europe	91,589	79,352	72,968	85,694	103,010	98,300
Asia and other	94,990	88,668	81,199	79,001	70,555	77,218
Ratio of export sales to net sales	58.0%	56.7%	54.1%	54.2%	56.5%	54.9%
Net sales	¥559,041	¥539,571	¥543,719	¥560,900	¥584,342	¥584,401

Notes: 1. Domestic sales are sales to customers in Japan by Konica Corporation and its consolidated subsidiaries.
2. Export sales are sales to customers outside Japan by Konica Corporation and its consolidated subsidiaries.

Segment Information by Geographic Region (Note 1)

	Millions of yen					
	2003	2002	2001	2000	1999	1998
Net sales:						
Japan	¥323,524	¥317,306	¥336,294	¥332,649	¥328,570	¥353,793
Overseas:	235,517	222,265	207,423	228,250	255,772	230,607
North America	124,964	126,361	120,016	129,152	150,377	131,560
Europe	83,474	73,009	66,549	78,079	86,006	78,445
Asia and other	27,077	22,894	20,858	21,019	19,389	20,602
Consolidated	¥559,041	¥539,571	¥543,719	¥560,900	¥584,342	¥584,401
Operating income:						
Japan	¥ 43,969	¥ 32,691	¥ 36,286	¥ 33,697	¥ 14,905	¥ 17,608
Overseas:	8,381	6,735	2,024	6,554	3,769	4,812
North America	5,063	3,511	2,154	5,037	3,321	3,284
Europe	1,504	1,943	(871)	689	478	1,529
Asia and other	1,813	1,280	741	828	(30)	(1)
Total	52,350	39,427	38,311	40,252	18,674	22,420
Eliminations and corporate	(9,495)	(9,817)	(7,767)	(7,121)	(4,099)	641
Consolidated	¥ 42,855	¥ 29,609	¥ 30,543	¥ 33,131	¥ 14,575	¥ 23,062
Assets:						
Japan	¥340,141	¥343,399	¥345,592	¥342,434	¥350,202	¥374,585
Overseas:	167,387	160,469	152,078	153,224	198,561	209,806
North America	83,806	98,286	93,245	97,036	132,233	145,157
Europe	60,770	43,771	43,079	42,037	53,510	50,785
Asia and other	22,810	18,412	15,754	14,151	12,818	13,864
Total	507,528	503,869	497,672	495,659	548,764	584,393
Eliminations and corporate	8,427	23,491	20,508	54,044	40,436	44,669
Consolidated	¥515,956	¥527,360	¥518,181	¥549,703	¥589,201	¥629,062

Note: 1. Segment information by geographic region is given for Konica Corporation and its consolidated subsidiaries located in the respective geographic regions.