Business Technologies

Share of Group total sales

Number of employees

55.1% 20,523



Main Products:

MFPs, LBPs, microfilm systems, consumables, software, system solutions, service, etc.

Optics

Share of Group total sales

7.7%

Number of employees

2,113



Main Products:

Optical pickup lenses, lens units, microcamera units, electronic materials, etc.

Photo Imaging

Share of Group total sales

Number of employees

24.8% 6,878



Main products:

Digital cameras, film cameras, film scanners, film, inkjet media, on-line lab, ID photo system, planetarium equipment, etc.

Medical and Graphic Imaging

Share of Group total sales

Number of employees

11.2% 2,669



Main products:

X-ray image processing systems, X-ray film, contrast media for diagnostic purposes, digital color proofing systems, graphic film etc.

Sensing

Share of Group total sales

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Number of employees

232



Main products:

3-D digitizers; color, light, and heat measuring instruments; medical measuring instruments; photometers, etc.

Business activities: Business Technologies is the largest business within the Group, offering comprehensive network document solutions in the office environment. Applying the latest technologies in digitization, color, image processing and networking, Konica Minolta is able to provide industry-leading products and services such as MFPs, which are all-in-one units with printing and facsimile functions, LBPs and other office systems. The polymerized toner that is used in the Company's MFPs and LBPs is securing their leading position in the industry in terms of quality and cost-effectiveness. Concentrating efforts in the color and high-speed segments, the Company will grow as a core operation that makes the most of the Group's worldwide sales organization.

Business activities: The Optics business is geared to meet the sophisticated needs of the optics market, offering products that use optical and high-precision process technology, such as optical pickup lenses and lens units for DVD and CD players, lens units for digital cameras and camcorders, and microcamera units for mobile phones with camera functions. Among these and involving a high degree of technical prowess, DVD pickup lenses are maintaining their competitive technical edge and hold close to a 90% share of the market. Furthermore, management integration has brought together the market superiority of the former Konica's plastic lens technology and the former Minolta's glass molded lens expertise, enabling widely diverging customer needs to be flexibly responded to.

Business expansion in the electronic materials field, such as the TAC film essential for liquid crystal polarization boards and high-value-added products, is also being proactively addressed.

Business activities: Using its comprehensive technologies from image input to output, Konica Minolta offers a diverse range of products and services to the world, compatible with digital and networking technologies in the consumer photo field.

In the digital photo field, Konica Minolta markets digital cameras with unique features made possible with innovative technologies, on-line photo processing services and inkjet paper that produce prints on par with real photographs.

In the conventional photo field, Konica Minolta offers high-quality color film, traditional single-lens reflex (SLR) cameras and compact cameras based on the concept of taking beautiful photos effortlessly. We also provide various services using networks in addition to full-digital photo processing minilabs at stores.

We boast a high share of the identification photo systems market, and are developing the business by promoting digitization.

Business activities: Amid rapid progress toward digitization and networking in the medical field, Konica Minolta provides a wide range of systems and services for the input/output field of medical X-ray images. Konica Minolta contributes to high-quality medicine through its comprehensive image processing systems used for the output, transfer, storage and analysis of digitized images, thanks to its best-of-breed technologies and expertise.

In the graphic imaging field, Konica Minolta supports higher work efficiency through full-color proofing systems compatible with digital technology for high-quality, high-speed processing.

Business activities: The Sensing business offers optimal measuring instruments for 3-D shapes, color, light and temperature, which help a wide variety of industries to maintain and improve the quality of their products. Shape measurement with our 3-D digitizers is used in such fields as, manufacturing, medical, and computer graphics production, taking advantage of the 3-D digitizer's high-precision, high-speed scanning capabilities. Color measurement with Konica Minolta's spectrophotometers and chromameters is widely used in industries such as, automobile, paint, plastic, textile, building material, and food product businesses. In the light-source measurement field, too, color analyzers are being increasingly utilized in the production of LCDs. Konica Minolta's medical measurement instruments, offering oxygen saturation meters and the compact jaundice meter used on newborn babies, allow medical exams to be done in a way that is minimally invasive to patients.