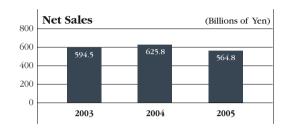
Konica Minolta is positioning its product portfolio through consistent business portfolio management and a "genre-top" strategy that aims to create globally competitive "best-in-class" products to ensure global leadership in those fields where it operates. The following is an overview of our major business lines.

Business Technologies

#### **Main Products:**

MFPs, LBPs, facsimile machines, consumables, software, system solutions, service.

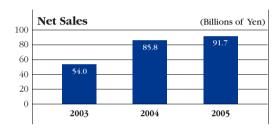


# **Optics**



#### **Main Products:**

Optical pickup lenses, lens units, microcamera units, TAC film for LCD.

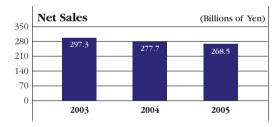


# **Photo Imaging**



## **Main Products:**

Digital cameras, film, photographic paper, inkjet media, ID photo system, minilabs.

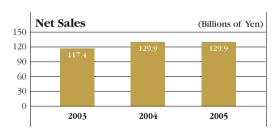


# Medical and Graphic Imaging



## **Main Products:**

X-ray image processing systems, X-ray film, contrast media for diagnostic purposes, digital color proofing systems, graphic film.

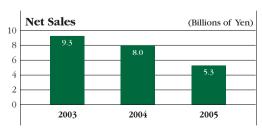


# Sensing

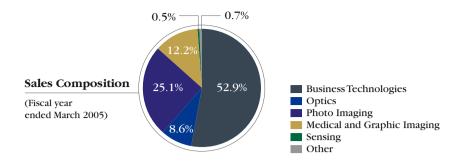


# **Main Products:**

3-D digitizers; color, light and temperature measuring instruments, medical measuring instruments.



Note: New product categorization was adopted from the fiscal year ended March 2005. Under the previous categorization, March 2005 results were flat with the previous fiscal year.



#### **Business activities:**

Business Technologies is the largest business within the Group, offering comprehensive network document solutions in the office environment. Applying the latest technologies in digitization, color, image processing and networking, Konica Minolta is able to provide industry-leading products and services such as MFPs, LBPs and other office systems. Proprietary technology-based polymerized toner is used in all new products in the Company's MFPs and LBPs. The strengthened product lineup is securing their leading position in the industry in terms of quality and cost-effectiveness. Concentrating resources in the color and high-speed segments, Konica Minolta is leveraging its strengths in promoting a genre-top strategy.

### **Business activities:**

The Optics business is geared to meet the sophisticated needs of the optics market, offering products that use optical and high-precision processing technology, such as optical pickup lenses and lens units for DVD and CD players, lens units for digital cameras and camcorders, and microcamera units for mobile phones with camera functions. Among these and involving a high degree of technical prowess, DVD pickup lenses are maintaining their competitive technical edge and hold an overwhelming share of the market.

Business expansion in the electronic materials fields, such as the TAC film essential for liquid crystal polarizing plate and high-value-added products, is also being proactively addressed.

## **Business activities:**

Using its comprehensive technologies from image input to output, Konica Minolta offers a diverse range of products and services to the world that is compatible with digital and networking technologies in the consumer and commercial photo fields.

In digital cameras, Konica Minolta markets products with unique features made possible with proprietary innovative technologies such as anti-shake and folded optical zoom lens unit technologies.

In the digital photo field, Konica Minolta provides online photo processing services and inkjet paper that produce prints on par with conventional photographs.

We also provide various services using networks in addition to full-digital photo processing minilabs at stores. We boast a high share of the identification photo systems market, and are developing the business by promoting digitization.

#### **Business activities:**

Amid rapid progress toward digitization and networking in the medical field, Konica Minolta provides a wide range of systems and services for the input/output field of medical X-ray images. Konica Minolta contributes to high-quality medicine through its comprehensive image processing systems used for the output, transfer, storage and analysis of digitized images, thanks to its best-of-breed technologies and expertise.

In the graphic imaging field, Konica Minolta supports higher work efficiency through full-color proofing systems compatible with digital technology for high-quality, high-speed processing.

#### **Business activities:**

The Sensing business offers optimal measuring instruments for 3-D shapes, color, light and temperature, which help a wide variety of industries to maintain and improve the quality of their products. Shape measurement with our 3-D digitizers is used in such fields as manufacturing, medical, and computer graphics production, taking advantage of the 3-D digitizer's high-precision and high-speed scanning capabilities. Color measurement with Konica Minolta's spectrophotometers and chromameters is widely used in industries such as the automobile, paint, plastic, textile, building material, and food product businesses. In the light-source measurement field, color analyzers are increasingly being utilized in the production of LCDs. Konica Minolta's medical measurement instruments that feature oxygen saturation meters and the compact jaundice meter used on newborn babies allow medical exams to be done in a way that is minimally invasive to patients.