

Corporate Social Responsibility (CSR)

Basic Philosophy

Konica Minolta believes that managing a corporation in a socially responsible manner is the essence of management itself.

We provide customers with trustworthy products and services, conduct fair and transparent corporate activities, place emphasis on wide-ranging communication with society, preserve the environment, proactively contribute to society, and respect our employees and treat them responsibly. Our commitment to ethical behavior is contained in the Konica Minolta Group Charter of Corporate Behavior, which forms the basis of daily conduct for each Konica Minolta employee, which we continue working to enhance.

We believe that this continuous improvement is embodied in our response to the trust placed in Konica Minolta by our customers, shareholders, business partners, local societies, employees and other stakeholders, and are convinced that fulfilling our responsibilities across a broad spectrum of economic, social and environmental areas will enhance the Group's corporate value.

In order to realize the kind of management we envision, Konica Minolta has created the *FORWARD 08* medium-term management plan, and has adopted a basic philosophy of promoting world-class CSR management. The particular emphasis of this philosophy is the slogan, "to be a trusted corporation through the continual enhancement of corporate value, through a strengthening of the Group's global development not only economically, but socially and environmentally as well". In order to achieve this, the Group is working to strengthen mutually trusting relationships across the spectrum of all of its stakeholders, strengthen product quality and environmental management, practice good Group governance and strive for continuous improvement.

Major Initiatives in the Fiscal Year Ended March 2007

1. Beneficial and Safe Products

ISO15408 international information security certification was obtained for all MFP products.

2. Fair and Transparent Corporate Activities

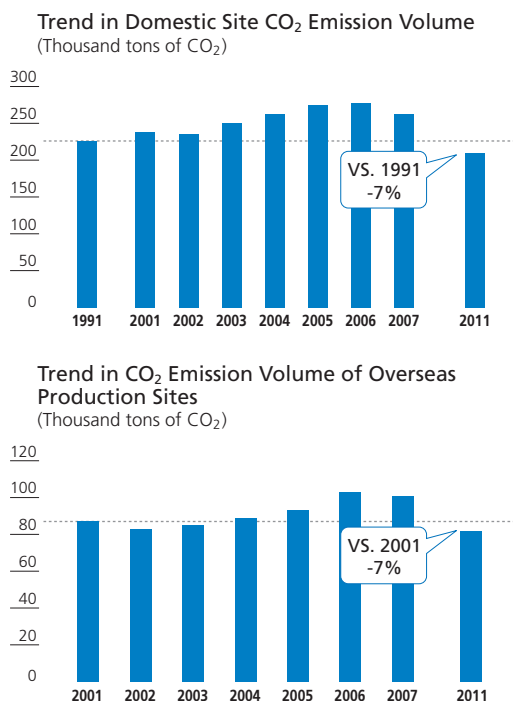
With the aim of complete compliance with the Restrictions of Hazardous Substances (RoHS) directive and other environmental regulations, we have initiated a supplier certification system and have completed on-site inspection of supplier production sites (approximately 500 companies and 700 sites).

3. Communication with Society and Information Disclosure

Through our Information Disclosure Committee, we are ensuring the proper functioning of our system for timely and appropriately disclosing information to the stock exchange authorities.

4. Environmental Protection

Konica Minolta conducted Group-wide evaluations to identify energy-saving measures and established plans and measures to reduce CO₂ emissions.



5. Contribution to Society

Konica Minolta supported globally the Pink Ribbon Awareness Campaign to eliminate the tragedy of breast cancer by donating X-ray mammography imaging equipment that is essential for early detection of breast cancer to university hospitals in China, and by participating in symposiums held in Japan.



Digital mammography presentation ceremony in China

6. Respect for Employees

Based on the philosophy that our most important asset is people, the Group is promoting the growth and skill development of its employees, including technology mentoring, training and support for the acquisition of certification in China, and providing on-the-job training in France.