

(4) Notes Regarding Going Concern Assumptions

None.

(5) Segment Information

[1] Business Segment

Three months to September 30, 2009 (From July 1, 2009 to September 30, 2009)

	Business Technologies	Optics	Medical and Graphic	Sensing	Other	Total	Eliminations and Corporate	Consolidated
[Millions of yen]								
Sales								
External	132,720	36,483	29,201	1,635	3,860	203,901	-	203,901
Intersegment	858	184	652	239	11,287	13,222	(13,222)	-
Total	133,579	36,668	29,853	1,874	15,148	217,124	(13,222)	203,901
Operating expenses	125,934	32,210	28,890	2,050	14,309	203,395	(9,242)	194,152
Operating income (loss)	7,644	4,457	962	(175)	838	13,728	(3,979)	9,748

Six months to September 30, 2009 (From April 1, 2009 to September 30, 2009)

	Business Technologies	Optics	Medical and Graphic	Sensing	Other	Total	Eliminations and Corporate	Consolidated
[Millions of yen]								
Sales								
External	259,940	70,474	52,928	3,043	6,954	393,341	-	393,341
Intersegment	1,600	349	928	450	22,458	25,787	(25,787)	-
Total	261,540	70,823	53,857	3,493	29,412	419,128	(25,787)	393,341
Operating expenses	253,651	64,704	52,063	3,870	28,123	402,412	(18,230)	384,181
Operating income (loss)	7,889	6,119	1,793	(376)	1,289	16,716	(7,556)	9,159

Notes:

1. Business classification is based on similarity of product type and market. The Group's operations are classified into the five segments of Business Technologies, Optics, Medical and Graphic Imaging, Sensing, and other businesses.

2. Principal products in business segments

Business Segment	Principal Products
Business Technologies	MFPs, printers, etc.
Optics	Optical devices, electronics materials, etc.
Medical and Graphic Imaging	Medical products, graphic imaging products, etc.
Sensing	Industrial-use and medical-use measuring instruments, etc
Other businesses	Products other than the above

3. Operating expenses not able to be properly allocated that are included in Eliminations and Corporate are principally R&D expenses incurred by the Company and expenses associated with head office functions. Such expenses amounted to ¥7,635 million and ¥14,942 million for the July-September and the April-September terms respectively.

[2] Geographical Segment

Three months to September 30, 2009 (From July 1, 2009 to September 30, 2009)

	Japan	North America	Europe	Asia and Other	Total	Eliminations and Corporation	Consolidated
[Millions of yen]							
Sales							
External	98,342	43,167	49,624	12,767	203,901	-	203,901
Intersegment	51,942	521	335	40,152	92,950	(92,950)	-
Total	150,284	43,688	49,959	52,919	296,851	(92,950)	203,901
Operating expenses	142,130	44,257	48,274	49,719	284,381	(90,228)	194,152
Operating income (loss)	8,153	(569)	1,685	3,200	12,470	(2,721)	9,748

Six months to September 30, 2009 (From April 1, 2009 to September 30, 2009)

	Japan	North America	Europe	Asia and Other	Total	Eliminations and Corporation	Consolidated
[Millions of yen]							
Sales							
External	183,649	86,558	99,057	24,075	393,341	-	393,341
Intersegment	99,954	1,044	546	74,752	176,298	(176,298)	-
Total	283,603	87,603	99,604	98,827	569,639	(176,298)	393,341
Operating expenses	271,025	89,713	96,593	93,950	551,281	(167,099)	384,181
Operating income (loss)	12,578	(2,109)	3,011	4,877	18,358	(9,199)	9,159

Notes:

- Countries and territories are classified based on geographical proximity.
- Major countries or areas other than Japan are as follows:
 - North America U.S.A. and Canada
 - Europe Germany, France and U.K.
 - Asia and Other Australia, China and Singapore
- Operating expenses not able to be properly allocated that are included in Eliminations and Corporate are principally R&D expenses incurred by the Company and expenses associated with head office functions. Such expenses amounted to ¥7,635 million and ¥14,942 million for the July-September and the April-September terms respectively.

[3] Overseas Sales

Three months to September 30, 2009 (From July 1, 2009 to September 30, 2009)

	North America	Europe	Asia and Other	Total
Overseas sales	44,474	55,404	44,919	144,799
Consolidated sales	-	-	-	203,901
Overseas sales as a percentage of consolidated sales	21.8 %	27.2 %	22.0 %	71.0 %

Six months to September 30, 2009 (From April 1, 2009 to September 30, 2009)

	North America	Europe	Asia and Other	Total
Overseas sales	86,319	109,548	82,357	278,225
Consolidated sales	-	-	-	393,341
Overseas sales as a percentage of consolidated sales	21.9 %	27.9 %	20.9 %	70.7 %

Notes:

1. Countries and territories are classified based on geographical proximity.

2. Major countries or areas are as follows:

North America U.S.A. and Canada

Europe Germany, France and U.K.

Asia and Other Australia, China and Singapore

3. Overseas sales are the Company and consolidated subsidiary sales in countries or regions outside of Japan.

[4] Segment Information

I. Summary of Reporting Segments

Six months from April 1, 2010 to September 1, 2010 and three months from July 1, 2010 to September 1, 2010

The Company's reporting segments are components of the Company about which separate financial information is available that is evaluated regularly by the management in deciding how to allocate resources and in assessing performance.

The Company has business companies for different products and services in Japan, and each business company draws up comprehensive domestic and overseas strategies for their products and services, and conduct business activities accordingly.

Consequently, the Company is made up of segments for different products and services with a business company at the center of each and has three reporting segments: Business Technologies, Optics and Medical & Graphic Imaging.

Products in the Business Technologies segment include MFPs, printers, production printing equipment and related supplies, products in the Optics segment include optical devices and electronic materials, while products in the Medical & Graphic Imaging segment include medical and printing products.

II. Information about Segment Sales and Income

Six months to September 30, 2010 (From April 1, 2010 to September 30, 2010)

[Millions of yen]

	Reporting segments				Other*	Total
	Business Technologies	Optics	Medical & Graphic Imaging	Total		
Sales						
External	266,051	69,157	44,916	380,125	11,700	391,825
Intersegment	2,014	361	698	3,074	26,836	29,910
Total	268,065	69,519	45,615	383,199	38,536	421,736
Operating income	19,595	7,991	581	28,168	2,482	30,651

Three months to September 30, 2010 (From July 1, 2010 to September 30, 2010)

[Millions of yen]

	Reporting segments				Other*	Total
	Business Technologies	Optics	Medical & Graphic Imaging	Total		
Sales						
External	133,270	33,983	23,892	191,146	6,021	197,168
Intersegment	968	205	383	1,556	14,654	16,211
Total	134,238	34,189	24,276	192,703	20,676	213,379
Operating income	11,948	2,893	667	15,509	1,498	17,007

Note: "Other" consists of business segments not included in reporting segments such as Sensing Business and Industrial Inkjet Business.

III. Difference between the total of the reporting segments' measures of profit or loss and income according to quarterly consolidated statements of income, and the main components of the difference (matters related to adjustment of difference)

Six months to September 30, 2010 (From April 1, 2010 to September 30, 2010)

Item	[Millions of yen] Amount
Total operating income of reporting segments	28,168
Operating income categorized in "Other"	2,482
Intersegment - eliminations	(2,692)
Corporate expenses	(5,352)
Operating income reported on quarterly statements of income	22,606

Three months to September 30, 2010 (From July 1, 2010 to September 30, 2010)

Item	[Millions of yen] Amount
Total operating income of reporting segments	15,509
Operating income categorized in "Other"	1,498
Intersegment - eliminations	(1,624)
Corporate expenses	(2,621)
Operating income reported on quarterly statements of income	12,761

Note: Corporate expenses are mainly general administration expenses and R&D expenses that do not belong to any reporting segment.

Additional Information

Starting from the first quarter of the fiscal year under review, the Company adopted the Accounting Standard for Disclosures about Segments of an Enterprise and Related information (ASBJ Statement No. 17, March 27, 2009) and the Guidance on the Accounting Standard for Disclosures about Segments of an Enterprise and Related information (ASBJ Guidance No. 20, March 21, 2008).

(6) Notes to any Significant Changes in Shareholders' Equity

None.

(7) Other information

Additional Information

The Company resolved on August 17, 2010 that it would issue unsecured corporate bonds during the period until December 31, 2010.

The details are as follows:

- a. Total offering amount: ¥30 billion or less
- b. Issue price: ¥100 par value
- c. Redemption period: 10 years or less
- d. Coupon rate: 0.5% or less over the yield of government bonds that have the almost same remaining period as the redemption period of these corporate bonds
- e. Use of proceeds: Proceeds will be used as funds to repay borrowings and for capital investments.

The details of the above schedule were prepared at the time as this document was announced and are subject to change in the future.