

[Segment Information]**[1] Business Segment****Fiscal year ended March 31, 2010 (from April 1, 2009 to March 31, 2010)**

	[Millions of yen]							
	Business Technologies	Optics	Medical and Graphic	Sensing	Other	Total	Eliminations and Corporate	Consolidated
Sales								
External	540,809	136,745	104,350	6,921	15,639	804,465	—	804,465
Intersegment	3,681	924	1,569	970	46,493	53,640	(53,640)	—
Total	544,490	137,670	105,920	7,892	62,132	858,105	(53,640)	804,465
Operating expenses	505,526	123,279	104,450	7,899	58,350	799,507	(39,030)	760,477
Operating income (loss)	38,963	14,390	1,469	(6)	3,781	58,598	(14,610)	43,988
Assets, depreciation, Impairment losses and capital expenditure								
Assets	402,012	139,051	76,668	7,474	55,679	680,886	184,910	865,797
Depreciation	30,973	18,799	4,214	281	2,185	56,453	4,720	61,174
Impairment losses	168	1,050	1,338	—	3	2,561	—	2,561
Capital expenditure	18,190	13,599	1,782	165	1,485	35,223	1,710	36,933

Notes:

1. Business classification is based on similarity of product type and market. The Group's operations are classified into the five segments of Business Technologies, Optics, Medical and Graphic Imaging, Sensing, and other businesses.

2. Principal products in business segments

Business Segment	Principal Products
Business Technologies	MFPs, Laser printers, etc.
Optics	Optical products, electronics materials, etc.
Medical and Graphic Imaging	Medical products, graphic imaging products, etc.
Sensing	Industrial-use and medical-use measuring instruments, etc
Other businesses	Products other than the above

3. Operating expenses not able to be properly allocated that are included in Eliminations and Corporate are principally R&D expenses incurred by the Company and expenses associated with head office functions. Such expenses amounted to ¥29,396 million for this fiscal year.

4. Included within the Elimination & Corporate figure for assets are ¥232,694 million in corporate assets, which primarily include the holding company's surplus operating funds (cash and marketable securities) and long-term investment funds (investment securities) as well as other assets held by the holding company.

[2] Geographical Segment**Fiscal year ended March 31, 2010 (from April 1, 2009 to March 31, 2010)**

	Japan	North America	Europe	Asia and Other	Total	Eliminations and Corporation	Consolidated
[Millions of yen]							
Sales							
External	373,172	171,946	209,345	50,000	804,465	—	804,465
Intersegment	215,647	2,115	1,513	157,068	376,344	(376,344)	—
Total	588,820	174,061	210,859	207,068	1,180,809	(376,344)	804,465
Operating expenses	552,599	174,704	202,820	196,555	1,126,679	(366,202)	760,477
Operating income (loss)	36,220	(642)	8,038	10,513	54,129	(10,141)	43,988
Total assets	571,861	100,195	121,276	96,076	889,409	(23,611)	865,797

Notes:

- Countries and territories are classified based on geographical proximity.
- Major countries or areas other than Japan are as follows:
 - North America U.S.A. and Canada
 - Europe Germany, France and U.K.
 - Asia and Other Australia, China and Singapore
- Operating expenses not able to be properly allocated that are included in Eliminations and Corporate are principally R&D expenses incurred by the Company and expenses associated with head office functions. Such expenses amounted to ¥29,396 million for this fiscal year.
- Included within the Elimination & Corporate figure for assets are ¥232,694 million in corporate assets, which primarily include the holding company's surplus operating funds (cash and marketable securities) and long-term investment funds (investment securities) as well as other assets held by the holding company.

[3] Overseas Sales**Fiscal year ended March 31, 2010 (from April 1, 2009 to March 31, 2010)**

	North America	Europe	Asia and Other	Total
[Millions of yen]				
Overseas sales	174,923	233,244	166,842	575,010
Consolidated sales	—	—	—	804,465
Overseas sales as a percentage of consolidated sales	21.8	29.0	20.7	71.5

Notes:

- Countries and territories are classified based on geographical proximity.
- Major countries or areas are as follows:
 - North America U.S.A. and Canada
 - Europe Germany, France and U.K.
 - Asia and Other Australia, China and Singapore
- Overseas sales are the Company and consolidated subsidiary sales in countries or regions outside of Japan.

[4] Segment Information**Fiscal year ended March 31, 2011 (from April 1, 2010 to March 31, 2011)****1. Summary of Reportable Segments**

The Company's reportable segments are components of the Company about which separate financial information is available that is evaluated regularly by the management in deciding how to allocate resources and in assessing performance.

The Company has business companies for different products and services in Japan, and each business company draws up comprehensive domestic and overseas strategies for their products and services, and conduct business activities accordingly.

Consequently, the Company is made up of segments for different products and services with a business company at the center of each and has three reportable segments: Business Technologies, Optics and Healthcare.

The Business Technologies manufactures and sells MFPs, printers, production printing equipment and related solution services, and the Optics Business manufactures and sells optical products (pickup lenses, etc.) and electronic materials (TAC films, etc.), while the Healthcare Business manufactures and sells healthcare systems and materials.

To further strengthen the competitiveness and operations of the production printing field, since the third quarter of the consolidated fiscal year under review, the Group has restructured its operations by integrating the businesses associated with commercial printing and digital printing into the Business Technologies Business. As a result, it has changed the method by which it categorizes its reportable segments, and integrated the Graphic Imaging Business in the Medical & Graphic Imaging Business into the Business Technologies Business.

As a result of restructuring as described above, the main products and the types of services of the Medical & Graphic Imaging Business have changed from the production and sale of medical, printing, and other related products to the production and sale of healthcare and other related products.

Consequently, the title of the reportable segment has changed from the Medical & Graphic Imaging Business to the Healthcare Business.

2. Methods of calculating sales, profit or loss, assets, liabilities, and other items by reportable segment

Accounting methods for reportable segments are mostly the same as the accounting methods described in "Basis of presenting consolidated financial statements."

Income by reportable segment is operating income. Intersegment sales and transfers are based on market values.

3. Information on sales, profit or loss, assets, liabilities, and other items by reportable segment
Fiscal year ended March 31, 2010 (from April 1, 2009 to March 31, 2010)

(1) Information based on amounts reported to managements

[Millions of yen]

	Business Technologies	Reportable Segment		Total	Other	Total
		Optics	Medical and Graphic			
Sales						
External	540,809	136,745	104,350	781,904	22,560	804,465
Intersegment	3,681	924	1,569	6,175	46,156	52,331
Total	544,490	137,670	105,920	788,080	68,716	856,797
Segment incomes (loss)	38,963	14,390	1,469	54,823	3,856	58,680
Segment assets	402,012	139,051	76,668	617,733	62,707	680,440
Segment liabilities	205,503	90,993	50,607	347,105	92,845	439,950
Other items						
Depreciation and amortization	30,973	18,799	4,214	53,987	2,466	56,453
Amortization of goodwill	8,571	402	114	9,087	145	9,233
Investments in equity-method associates	183	—	736	920	—	920
Increases in property, plant and equipment and intangible assets	18,190	13,599	1,782	33,572	1,650	35,223

Note:

1. "Other" consists of business segments not included in reportable segments such as Sensing Business and Industrial Inkjet Business.

(2) Information calculated anew in accordance with segments for the fiscal year under review

Obtaining information necessary for preparing segment information for the previous fiscal year in accordance with the segments for the fiscal year under review or preparing segment information for the fiscal year under review in accordance with the segments for the previous fiscal year is difficult, and preparing segment information in the ways described above imposes an excessive burden. Moreover, no such segment information has been reported to management. Considering those reasons and the utility of such segment information, we do not disclose it.

If we prepare segment information for the previous fiscal year in accordance with the segments for the fiscal year under review, net sales in the Business Technologies Business are ¥546,913 million, and net sales in the Healthcare Business are ¥98,245 million. Net sales in the Business Technologies Business include ¥6,104 million in the former Graphic Imaging Business.

Fiscal year ended March 31, 2011 (from April 1, 2010 to March 31, 2011)

	Business Technologies	Reportable Segment			Other	Total
		Optics	Healthcare	Total		
Sales						
External	539,639	129,836	84,990	754,465	23,487	777,953
Intersegment	3,067	799	1,598	5,466	50,451	55,917
Total	542,706	130,636	86,589	759,932	73,939	833,871
Segment incomes (loss)	37,457	12,813	171	50,442	5,455	55,898
Segment assets	390,299	130,592	61,032	581,924	54,869	636,794
Segment liabilities	196,669	81,952	39,054	317,676	74,413	392,089
Other items						
Depreciation	24,337	21,093	3,185	48,615	2,222	50,837
Amortization of goodwill	7,854	402	—	8,256	145	8,401
Investments in equity-method associates	3	—	732	735	—	735
Increases in property, plant and equipment and intangible assets	12,960	19,624	3,002	35,587	1,695	37,283

Note:

1. "Other" consists of business segments not included in reporting segments such as Sensing Business and Industrial Inkjet Business.
2. In the consolidated fiscal year under review, the segment title of the Medical & Graphic Imaging Business that was used until the first half has been changed to the Healthcare Business from the third quarter. The results of the Healthcare Business for the fiscal year include those of the Medical & Graphic Imaging Business for the first half.

4. Differences between the totals of amounts for reportable segments and the amounts on the consolidated financial statements and the major factors of the differences (adjustments of differences)

Net Sales	2010	March 31	[Millions of yen] 2011
Total of reportable segment	788,080		759,932
Sales categorized in "Other"	68,716		73,939
Intersegment - eliminations	(52,331)		(55,917)
Net sales reported on the consolidated financial statements	804,465		777,953

Segment income	2010	March 31	[Millions of yen] 2011
Total operating income of reportable segments	54,823		50,442
Operating income categorized in "Other"	3,856		5,455
Intersegment - eliminations	(4,408)		(5,019)
Corporate expenses	(10,282)		(10,856)
Operating income reported on the consolidated financial statements	43,988		40,022

Note: Corporate expenses are mainly general administration expenses and R&D expenses that do not belong to any reportable segment.

Segment Assets	2010	March 31	[Millions of yen] 2011
Total assets of reportable segments	617,733		581,924
Assets categorized in "Other"	62,707		54,869
Intersegment - eliminations	(47,336)		(50,150)
Corporate expenses	232,694		258,809
Assets reported on the consolidated financial statements	865,797		845,453

Note: Corporate assets are primarily surplus funds of the holding company (cash and deposits and securities), long-term investment funds (investment securities), and assets owned by the holding company that do not belong to any reportable segment.

Segment Liabilities	2010	March 31	[Millions of yen] 2011
Total liabilities of reportable segments	347,105		317,676
Liabilities categorized in "Other"	92,845		74,413
Intersegment - eliminations	(23,180)		(23,428)
Corporate liabilities	28,252		47,804
Liabilities reported on the consolidated financial statements	445,022		416,465

Other items	Total of reportable segments		March 31		Adjustments		[Millions of yen]	
			Others				Total amounts reported on the consolidated financial statements	
	2010	2011	2010	2011	2010	2011	2010	2011
Depreciation	53,987	48,615	2,466	2,222	4,720	4,291	61,174	55,129
Amortization of goodwill	9,087	8,256	145	145	—	—	9,233	8,401
Investments in equity-method associates	920	735	—	—	888	928	1,809	1,664
Increases in property, plant and equipment and intangible assets	33,572	35,587	1,650	1,695	1,710	5,699	36,933	42,982

Note: (Note) Depreciation adjustments are primarily depreciation of buildings of the holding company.

Adjustments of investments in equity method affiliates are chiefly investments by the holding company in equity method affiliates.

Adjustments of increases in property, plant and equipment and intangible assets are mainly capital expenditure on buildings of the holding company.

Additional Information

Starting from the fiscal year under review, the Company adopted the Accounting Standard for Disclosures about Segments of an Enterprise and Related information (ASBJ Statement No. 17, March 27, 2009) and the Guidance on the Accounting Standard for Disclosures about Segments of an Enterprise and Related information (ASBJ Guidance No. 20, March 21, 2008).

[5] Related information

Fiscal year ended March 31, 2011 (from April 1, 2010 to March 31, 2011)

1. Information by product or service

Since the segments of products and services are the same as the reportable segments, information by product or service is omitted.

2. Information by geographical area

(1) Sales [Millions of yen]

Japan	U.S.A.	Europe	Asia	Other	Total
216,492	150,791	217,167	132,504	60,997	777,953

Note: Sales are divided into countries and regions based on the locations of the customers.

(2) Property, plant, and equipment

[Millions of yen]			
Japan	Malaysia	Other	Total
135,434	20,078	35,188	190,701

3. Information by major customer

Since sales to no customer account for 10% or more of the net sales on the consolidated statements of income, information by major customer is omitted.

[6] Information on impairment losses for noncurrent assets by reportable segment Fiscal year ended March 31, 2011 (from April 1, 2010 to March 31, 2011)

[Millions of yen]

	Reportable segment				Other	Corporate • eliminations	Total
	Business Technologies	Optics	Healthcare	Total			
Impairment losses	60	967	—	—	—	—	1,027

[7] Information on amortization of goodwill and unamortized balance by reportable segment Fiscal year ended March 31, 2011 (from April 1, 2010 to March 31, 2011)

[Millions of yen]

	Reportable segment				Other	Corporate • eliminations	Total
	Business Technologies	Optics	Healthcare	Total			
Amortization for the fiscal year under review	7,854	402	—	8,256	145	—	8,401
Balance at the end of the fiscal year under review	57,621	3,702	—	61,323	1,822	—	63,146

Note: "Other" consists of business segments not included in reporting segments such as Sensing Business.

[8] Information on gain on negative goodwill by reportable segment Fiscal year ended March 31, 2011 (from April 1, 2010 to March 31, 2011)

None.