



KONICA MINOLTA

## News Release

# Konica Minolta and Picterus AS Start Collaboration to Enhance Non-Invasive Screening Solutions for Newborn Jaundice

Tokyo (July 23, 2024) – Konica Minolta, Inc. (Konica Minolta) and Picterus AS today announced that they start collaboration to improve technologies that protect newborns from severe consequences of jaundice.

Konica Minolta, which launched the world's first jaundice meter in 1980, is the manufacturer of the jaundice meters JM-105 and is the global leading company in transcutaneous screening. Picterus AS is the developer of Picterus® Jaundice Pro, an innovative smartphone-based screening tool for jaundice that can be used anywhere.



Newborn Jaundice is a phenomenon in which a newborn's skin turns yellow in the first few days after birth. It is found in most newborns and usually disappears after 1 to 2 weeks of age, but early pathologic treatment may occur if pathological jaundice can cause brain damage. Screening tests are performed to detect pathological jaundice in newborns early. Both the JM-105 and Picterus® Jaundice Pro are valuable screening tools that help prevent severe consequences of jaundice and reduce the need for unnecessary and painful blood tests in newborns.

With a strong commitment to continuous improvement, the two companies will collaborate to further enhance the performance of each company's technologies. They start collaboration in the collection of clinical data, aiming to enable newborns to receive appropriate jaundice screening tests anywhere.

Tomonori Gido, Division President of Healthcare Business Headquarters, Konica Minolta said: This collaboration demonstrates how the combination of existing and new technology can be more valuable for both customers and companies, but most importantly for newborns and their caregivers. By developing new and improved non-invasive screening solutions, we contribute to high-quality newborn care. We look forward to a long-lasting and fruitful partnership with Picterus AS.

Tormod Thomsen, CEO, Picterus AS said: It is a vote of confidence and a very motivating acknowledgment of our technology to be able to collaborate with a global industry leader like Konica Minolta. As a small Norwegian company, we can act quickly and adapt to new market needs. Konica Minolta represents technical excellence and has consistently delivered high-quality solutions to the healthcare market for decades.

■ About Picterus AS (<https://picterus.com/>)

Picterus AS is a Norwegian company developing innovative medical technology solutions to improve newborn healthcare. Their flagship product, Picterus Jaundice<sup>®</sup> Pro, is a smartphone-based tool for easy, affordable, and effective jaundice screening, making healthcare more accessible and less invasive.



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