



KONICA MINOLTA

News Release

Konica Minolta Listed among Global 100 Most Sustainable Corporations in the World for the Third Time and the Second Consecutive Year

Tokyo (January 21, 2020) – Konica Minolta, Inc. (Konica Minolta) has been listed among the “2020 Global 100 Most Sustainable Corporations in the World” (2020 Global 100).

Konica Minolta was named one of the 2020 Global 100, announced by Canada-based Corporate Knights in conjunction with the annual meeting of the World Economic Forum (WEF) (Davos Meeting) held from January 21 to 24, 2020 in Davos, Switzerland. Konica Minolta’s inclusion on this prestigious list will mark the third time and the second year in a row, following 2011 and 2019.

The 2020 Global 100 corporations that excel in sustainability were selected from among 7,395 major companies around the globe based on an evaluation of environmental, social and governance indicators as well as the ability to promote diversity and innovation and the percentage of sales of eco-friendly products. 6 Japanese companies are on this global list of corporations that excel in sustainability.

Konica Minolta believes that pursuing a sustainable society also leads to enhanced sustainability for companies. Accordingly, the company formulated a Sustainability Strategy to create new value for the environment and human society and take up the challenge of innovation that drives business growth.

Recognizing that reducing its carbon footprint would also reduce its costs, Konica Minolta adopted the Carbon Minus concept, which means to cut CO₂ emissions by more than the amount of CO₂ emissions from its corporate activities by 2050, by sharing its environmental technologies and expertise with its business partners and customers. Konica Minolta’s philosophy is to achieve corporate growth by developing new businesses that contribute to solving social issues. To be specific, the company has launched in Japan new products and services designed to increase the productivity of care workers to better meet the needs of an aging society, improve health and quality of life, and support a safe and secure society.

Konica Minolta is integrating the strengths developed in its business over the decades with the latest digital technologies to provide high value-added products and services, thereby helping to achieve the SDGs and business and human societies to evolve.

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