

Terminology

- **Intellectual Property Mix Strategy**

Intellectual property strategy that actively utilizes the strengths of intellectual property (e.g., know-how) and intellectual property rights (e.g., patent rights, design rights and trademark rights) in a complex and organic manner to provide multifaceted protection to the company's own products and services.

- **Business segment**

Business Segments	● Field	· Unit
Digital Workplace (DW)	<ul style="list-style-type: none"> · Office (OP) · IT service solutions, Workplace Hub (DW-DX) 	
Professional Print (PP)	<ul style="list-style-type: none"> · Production print (PP) · Industrial print (IP) · Marketing services (MS) 	
Healthcare (HC)	<ul style="list-style-type: none"> · Healthcare (HC) · Precision medicine (APM) 	
Industry (Ind)	<ul style="list-style-type: none"> ● Materials and components (M&C) 	<ul style="list-style-type: none"> · Performance materials (PM) · Inkjet components (IJ) · Optical components (OC)
	<ul style="list-style-type: none"> ● Sensing (SE) 	<ul style="list-style-type: none"> · Measuring instruments (MI)
	<ul style="list-style-type: none"> ● Imaging-IoT solutions (IIS) 	<ul style="list-style-type: none"> · Imaging-IoT solutions (IIS) · Visual solutions (VS)

- **Application · Acquisition of right**

Securing intellectual property rights (e.g., patent rights and design rights) based on or stemming from intellectual property (e.g., inventions and designs) by filing an application with the Patent Offices in Japan or overseas. It is important for an applicant not only to satisfy statutory requirements and examination guidelines for the rights, but also to design such rights which can cover his/her own products and block competitors.

- **Freedom-to-operate search**

A search to check whether products and services are free from infringement on third-party intellectual property rights, conducted prior to their market launch.

- **Right Holder Score**

An index on Patent Result Co., Ltd.'s "Biz Cruncher" which indicates the comprehensive strength of a patent rights holder (corporation), obtained by calculating patent scores that represent the degree of attention to a patent and totaling such scores of 50 points or more for each corporation. The reason for using the patent scores with 50 points or more is to prevent the right holder score from increasing due to the large number of patents with a low patent score.

- **Number of active patent**

An index on Patent Result Co., Ltd.'s "Biz Cruncher" which indicates the number of patents, whose status is "Registered," "Under Examination," or "Filed."