



**KONICA MINOLTA**

**Contact:**

Katie Toomey

KNB Communications

315-529-3947

[www.konicaminolta.com/medicalusa](http://www.konicaminolta.com/medicalusa)

**FOR IMMEDIATE RELEASE**

## **Konica Minolta Rated No. 1 in Customer Satisfaction by MD Buyline**

Wayne, NJ, July 14, 2016 – [Konica Minolta](http://www.konicaminolta.com) announced today that the company has received the first place ranking for customer satisfaction in Digital Radiography (DR) by MD Buyline, a market expert that uses evidence-based research and consulting services to advise hospitals on critical purchasing decisions. Over the past decade, Konica Minolta has consistently held the top user satisfaction rating in Computed Radiography (CR), and now builds on its industry reputation for customer commitment with this latest DR product line rating.

“The No. 1 ranking from MD Buyline shines light on the incredible design, manufacturing and service teams that Konica Minolta has built and sustained over the past decade,” said Kevin Chlopecki, Vice President of Service Operations, Konica Minolta Medical Imaging. “The thorough analysis and subsequent No. 1 ranking from MD Buyline validates the fact that just as Konica Minolta has prioritized innovation in DR technology development, we’ve also innovated our customer service delivery to remain the market leader in both clinical capability and best practices.”

The MD Buyline value analysis process evaluates top vendors of DR systems through user satisfaction composite ratings. Of a possible 10, DR users ranked Konica Minolta highest in system performance (9.8), installation/implementation (9.4), service repair quality (9.4), and service response time (9.3), also with above average scores of 9.3 for system reliability and applications training. With a composite rating of 9.4, Konica Minolta clinched the top spot for DR user satisfaction.

Over the past decade, Konica Minolta has been recognized for its commitment to world-class products and customer service, and views this latest accolade in DR as evidence of the company's continued leadership. This includes an enhanced focus on preventative maintenance, providing the Blue Moon Lifecycle Solutions that have a variety of options to fit most facility sizes and budgets.

## About Konica Minolta Medical Imaging

Konica Minolta Medical Imaging is a world-class provider and market leader in medical diagnostic primary imaging. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs. Konica Minolta Medical Imaging, headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE: 4902). For more information on Konica Minolta Primary Imaging Solutions, please visit [www.konicaminolta.com/medicalusa](http://www.konicaminolta.com/medicalusa).

<b>Company name</b>	KONICA MINOLTA, INC.
<b>Headquarters</b>	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
<b>Founded</b>	December 1936
<b>FY 2015 Revenue</b>	\$8.6 Billion
<b>Number of employees</b>	Approx. 41,600 (2015)
<b>Business Lines</b>	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.

### Konica Minolta Medical Imaging

411 Newark Pompton Turnpike; Wayne, NJ 07470 1-800-934-1034