



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Supports Educational Workshops, Highlights Ultrasound Solutions at Annual AAPM&R Meeting

Wayne, NJ, October 10, 2017 – Konica Minolta Healthcare Americas, Inc. will support ultrasound education for physiatrists in physical medicine and rehabilitation by sponsoring workshops at the annual assembly of the American Academy of Physical Medicine and Rehabilitation (AAPM&R), being held October 12-15 in Denver, CO.

“Konica Minolta is committed to supporting ultrasound educational initiatives through the AAPM&R annual meeting and in conjunction with leading, expert physiatrists,” says Joan Toth, Sr. Product Marketing Manager, Ultrasound. “Physiatrists are increasingly turning to ultrasound to elevate patient care and improve practice efficiency in the diagnosis and interventional treatment of MSK disorders at the bedside.”

Educational opportunities in the Konica Minolta booth will focus on ultrasound implementation within physiatry practices with featured speakers Todd P. Stitik, MD, President of the New Jersey Society of PM&R, and Cliff Gronseth, MD, Founder of Spine West-Physiatry & Sports Physicians. Dr. Stitik will discuss the advantages of using ultrasound guidance in shoulder injections and Dr. Gronseth will present an intriguing case study on a partial tear of the biceps tendon at the radial tuberosity.

Meeting attendees visiting the Konica Minolta booth can pick up a technology paper on ultrasound in the PM&R specialty detailing how it can help physiatrists deliver better care, faster treatments and increase practice revenue. While physiatrists have historically relied on their understanding of anatomy and physical examination, the use of ultrasound is growing in importance for diagnosis, treatment planning and interventions, such as guided injections in pain management. Ultrasound may also be an excellent adjunct to EMG nerve conduction and help enhance the patient-provider relationship, including assisting with patient education regarding their diagnosis and therapy.

Konica Minolta is sponsoring two Learning Center Workshops on October 13-14 dedicated to imaging and ultrasound-guided chemodenervation, as well as eight Ultrasound Workshops October 11-14. The workshops, directed by leading experts in physiatry, are designed to provide a hands-on and interactive learning experience. For more information on these sessions, visit the [AAPMR website](#) or meeting attendees can also visit Konica Minolta in booth # 634.

The company will also showcase the SONIMAGE® HS1, an advanced and compact ultrasound system with MSK functionality providing superior image detail and contrast resolution along with the new portable J5 Ultrasound System. In the Konica Minolta booth, attendees can receive demonstrations on the systems and learn how ultrasound does more for their practice and patients.

SONIMAGE HS1 delivers superior image quality and needle visualization to support rapid, confident decisions at the point-of-care. A simplified eight button console and intuitive touch screen combine with focused MSK exam presets to minimize the learning curve. Enhanced signal penetration, increased color flow sensitivity and improved resolution deliver detailed tissue differentiation, enabling clinicians to detect structures as small as several hundred microns. In conjunction with beam-steering technology, the HS1 incorporates an advanced algorithm that utilizes both the in-plane and the out-of-plane methods to improve needle visibility, especially in steep angle approaches. The resulting clarity of the needle enables increased accuracy in needle placement, making the portable system an ideal solution for pain management guided injections.

The J5 Ultrasound System offers touchscreen simplicity and intuitive workflow with focused MSK exams in a compact, portable footprint. It is well suited for evaluations that require needle visualization for ultrasound-guided injections and biopsies, and is optimized for the office environment. A three-second start-up time from standby, touch-enabled MSK specific settings and precise fingertip measurement control help improve workflow.

About Konica Minolta Healthcare Americas, Inc.

Konica Minolta Healthcare is a world-class provider and market leader in medical diagnostic imaging and healthcare information technology. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs and helping make better decisions sooner. Konica Minolta Healthcare Americas, Inc., headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE:4902). For more information on Konica Minolta Healthcare Americas, Inc., please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2016 Revenue	\$962.8 Billion JPY

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KONICA MINOLTA

Number of employees

Approx. 43,980 (2017)

Business Lines

The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.