



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Healthcare's Exa Enterprise Imaging Delivers Intelligent Analytics to Radiology Departments

Wayne, NJ, February 20, 2018 – As the healthcare industry navigates the incorporation of artificial intelligence and machine learning for tomorrow, one company is focused on delivering intelligent analytics for radiology departments and imaging centers today. At the annual meeting of the Healthcare Information and Management Systems Society (HIMSS) March 5-9, Konica Minolta Healthcare Americas, Inc., will demonstrate the infusion of intelligent analytics into Exa Enterprise Imaging, enabling customers to boost department productivity, maximize asset utilization and enhance the patient experience.

“Konica Minolta Healthcare is actively engaged in bringing intelligent analytics into our data and patient management capabilities,” says Shelly Middleton, Vice President of Healthcare IT Sales for Konica Minolta Healthcare Americas. “Our focus is to tie together consistent information from the beginning of the patient care episode all the way through to completion to help clinicians ensure the care provided is thorough and complete. We are excited to demonstrate at HIMSS 2018 our latest advancements that use intelligence and logic to improve radiology workflow and efficiency.”

Exa's Performance Dashboards provide information at a glance on daily exam volume, studies by type of imaging device and technologist, radiologist performance, referring physician patterns and more. Administrators and department managers can easily create their own customized reports to efficiently get the data that is most relevant for their practice or organization. Using the Intelligent Patient Scheduler, managers can identify gaps in their schedule so they can maximize asset utilization. The Custom Workflow Design Engine provides the ability to define the entire workflow process step-by-step based on a facility's specific needs using simple drag and drop tools. The entire step-by-step process can be customized quickly and easily. Exa also facilitates the sharing of multispecialty medical images and reports via referring physician, patient, and attorney portals. The platform enables outside facilities to safely access pertinent patient data via Image Exchange, which eliminates the need for sending or bringing image CDs.

Exa Enterprise Imaging solution offers a diagnostic-quality Zero Footprint Universal Viewer for DICOM and non-DICOM images, including nuclear medicine and echocardiograms; Server-Side Rendering for fast access to large files, such as 3D Mammography,¹ with no prefetching required; and cybersecurity with no data transferred to or stored on workstations to minimize unwanted exposure to patient data. For women's health departments and clinics seeking to

Better decisions, sooner.

consolidate viewing, it offers universal viewing of images from a single workstation. The Exa platform, comprised of multiple modules including PACS, RIS, EHR and specialty viewers, can be used as an integrated solution or individually with a facility’s existing software investments, further enhancing an organization’s return on investment.

“Throughout this past year, we’ve continued to uncover the potential of advanced technology to connect providers and patients to transform healthcare,” Middleton adds. “Our investment in a modular platform enables us to rapidly implement advanced technologies and deliver innovative functionality such as non-DICOM viewing, portals for image sharing and Performance Dashboards. This approach also enables facilities to maximize their investments in healthcare IT while tapping into administrative reports that can help achieve maximum clinical and business efficiencies.”

Konica Minolta Healthcare Americas, Inc. will be exhibiting with Konica Minolta Business Solutions to show a wide range of solutions tailored to the evolving healthcare marketplace.

1. For digital mammography, a 5MP monitor is required per MQSA guidelines.

About Konica Minolta Healthcare Americas, Inc.

Konica Minolta Healthcare is a world-class provider and market leader in medical diagnostic imaging and healthcare information technology. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer’s needs and helping make better decisions sooner. Konica Minolta Healthcare Americas, Inc., headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE:4902). For more information on Konica Minolta Healthcare Americas, Inc., please visit www.konicaminolta.com/medicalusa.

Company name	KONICA MINOLTA, INC.
Headquarters	JP TOWER, 2-7-2 Marunouchi, Chiyoda-ku, Tokyo, Japan
Founded	December 1936
FY 2016 Revenue	\$962.8 Billion JPY
Number of employees	Approx. 43,980 (2017)
Business Lines	The Konica Minolta Group operates in sectors ranging from business technologies, where our products are typified by MFPs (multi-functional peripherals), and Industrial Business (former Optics Business), where our products include pickup lenses for optical disks, and TAC film, a key material used in LCD panels, to healthcare, where we make digital X-ray diagnostic imaging systems.