



KONICA MINOLTA

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FOR IMMEDIATE RELEASE

Konica Minolta Healthcare Announces the UGPro Solution, a New Initiative Providing Complete Solutions for Ultrasound Guided Procedures

Wayne, NJ, August 7, 2018 – Konica Minolta Healthcare Americas, Inc., a leader in MSK Ultrasound, announces UGPro™ Solution, a new initiative that provides complete solutions for ultrasound guided procedures (UGP) and therapies. By acquiring complimentary products and developing distribution agreements, Konica Minolta Healthcare is expanding its product and service portfolio vertically in the MSK specialty. The company is taking a novel and comprehensive approach by providing best-in-class solutions that unite advanced ultrasound technology, such as the SONIMAGE® HS1 and SONIMAGE® MX1, with the latest minimally-invasive procedural technologies in regenerative medicine and robust, skills-based education to provide MSK clinicians with a better way to provide care.

Ultrasound guided procedures are an important therapy option that can improve the patient experience and clinical outcome across an expanding range of MSK conditions and procedures in orthopedics and regenerative medicine. The new UGPro Solution initiative from Konica Minolta enables MSK practitioners to expand clinical options for their patients and deliver a more accurate diagnosis and precise treatment. For example, the company's recent distribution agreement with HydroCision® combines the HS1 System with the TenJet® Percutaneous Tenotomy System, an all-in-one tool for needling, debridement and lavage of diseased tissue under ultrasound guidance.

In addition, Konica Minolta is sponsoring hands-on education and training for UGP in a variety of settings—from a clinical practice to regional workshops in Anaheim, Atlanta, Chicago and at the company's corporate headquarters in Wayne, NJ. Konica Minolta will combine its technical and clinical expertise with curriculum and skills-based learning to provide best-in-class clinical education designed to meet the specific proficiency needs of MSK practitioners.

“By aligning and leveraging our expertise with our customers to meet the growing demand for minimally-invasive outpatient MSK procedures, Konica Minolta will help practitioners build a more sustainable practice that delivers value to the patient and the provider,” says Eric Sumner, Executive Vice President, Sales for the Americas. “With this initiative, we work alongside our customers to help them master UGP for maximum patient benefit with a common goal to deliver a better way to care.”

A key component of the comprehensive UGPro Solution initiative is the incorporation of SONIMAGE HS1 and SONIMAGE MX1 ultrasound systems, featuring advanced MSK functionality and superior image detail and contrast resolution. Both systems support needle guidance for interventional procedures and treatment management at the point-of-care.

About Konica Minolta Healthcare Americas, Inc.

Konica Minolta Healthcare is a world-class provider and market leader in medical diagnostic imaging and healthcare information technology. With over 75 years of endless innovation, Konica Minolta is globally recognized as a leader providing cutting-edge technologies and comprehensive support aimed at providing real solutions to meet customer's needs and helping make better decisions sooner. Konica Minolta Healthcare Americas, Inc., headquartered in Wayne, NJ, is a unit of Konica Minolta, Inc. (TSE:4902). For more information on Konica Minolta Healthcare Americas, Inc., please visit www.konicaminolta.com/medicalusa.