



Konica Minolta Continues to Strengthen Its Industry Partnerships in Support of Workplace Hub

Konica Minolta joins Hewlett Packard Enterprise's Partner Programme; Workplace Hub featured at the Discover 2017 event in Madrid

Tokyo (November 29th, 2017) - With customer centricity at the heart of all product innovation and research and development activities, Konica Minolta Business Solutions Europe (GmbH) has joined Hewlett Packard Enterprise's Partner Program to continually verify and test the Workplace Hub technology. Alongside this, Hewlett Packard Enterprise showcased Konica Minolta's Workplace Hub as part of the OEM (Original Equipment Manufacturer) booth at its Discover 2017 event in Madrid, Spain on November 28th - 30th, 2017.

Earlier this year (March 2017), Konica Minolta, Inc. (Konica Minolta) introduced Workplace Hub, an innovative new IT solution that unifies all of an organisation's technology via a single centralised platform, to the world's press at its Spotlight Live event in Berlin. Future-proofing workplaces of every size, the Workplace Hub platform represents the next key milestone in the technology giant's long history of innovation, marking its position in the IT services market and mid-term intention to become a leading IoT company, as detailed in its corporate strategy, SHINKA 2019. Global industry partnerships represents a key strategic initiative to realise this transformative vision. As such, Konica Minolta is working with a number of key partners - BrainTribe, Canonical, Hewlett Packard Enterprise, Microsoft, ScienceLogic, ServiceNow and Sophos - to allow Workplace Hub to offer the best in breed of solutions that customers expect.

Norihisa Takayama, General Manager of the Workplace Hub Business Unit at Konica Minolta stated "We're delighted that our industry partnerships are continuing to grow, affirming our vision around Workplace Hub and supporting us to bring the most robust IT and IoT solutions to market. The Hewlett Packard Enterprise partnership, like all of our strategic partnerships, are important for Konica Minolta, as we believe this revolutionary technology will transform and challenge the traditional paradigms of work."

Donna Korb, Director of Worldwide OEM Programs at Hewlett Packard Enterprise added, "The need for strong partnerships, when bringing new products to market, is paramount and we are excited to have Konica Minolta as a part of the Hewlett Packard



Enterprise Partner Ready for OEM Program. By leveraging our technology within the Workplace Hub, Konica Minolta is able to focus on their core innovation and we believe that our collective technologies and expertise will enhance the user experience for customers.”

In addition to showcasing the Workplace Hub technology at the Discover 2017 event, Christian Mastrodonato, Chief Technologist at Konica Minolta, presented a number of sessions highlighting the Workplace Hub product roadmap. This includes the future integration of IoT, Artificial Intelligence, Intelligent Edge and Decision Support capabilities, which will fuel an intuitive understanding of the business world, empowering people to collaborate better and to make smarter, data-driven decisions more effectively and easily.

Alongside this, Joanna Soroka, Team Manager at Konica Minolta, demonstrated the breadth of the organisation’s digital and vertical expertise, discussing the Workplace Hub Healthcare strategy.

Dennis Curry, Deputy Chief Technology Officer at Konica Minolta, said “The Workplace Hub platform represents an exciting point in Konica Minolta’s history, paving the way not only for more future of work technologies but also enriching our expertise in vertical industries such as Healthcare, as well as next generation business technologies namely the Cognitive Hub. It goes without saying that global partnerships will continue to play an important role in many of our innovation activities.”

For more information about Workplace Hub, please visit:

workplacehub.konicaminolta.com.

About Konica Minolta

Konica Minolta, Inc. is a global technology company that provides innovative solutions to businesses and society. With its strengths in the combination of its core technologies in advanced imaging, optics, sensing, materials and nano-processing, Konica Minolta is committed to create new values that help customers address challenges in their operations and work processes. Advancing its expertise in digital technologies, the company has been going through business transformation into a digital company with insight into implicit challenges across the board as One Konica Minolta in the era of Internet of the Things (IoT). Konica Minolta is also active in open innovation through various collaborations and alliances with academic, industrial and entrepreneurial partners.



Headquartered in Tokyo, Konica Minolta has its Group companies in 50 countries with over 43,000 employees and offers products and services in 150 countries around the world.