



KONICA MINOLTA

Sensing Business

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A high-added-value business, contributing diverse sensing solutions for customers pursuing the quality of light, color and imaging



In addition to supporting “high-quality manufacturing”, we will go beyond human vision to keep providing new customer value and solve global social issues, in the “safety, security and sanitation” field

Light source color measurement

Measuring light & display: including increasingly advanced displays, light sources for facial recognition and lighting to support everyday life



- Display color adjustment and brightness uniformity inspection
- LED light evaluation and quality management
- Auto headlight inspection

Object color measurement

Measuring color and appearance : exterior colors of industrial products, quality differences and characteristics by color



- Color management for auto parts
- Grading by product color for foods
- Color management for printing (integrated into production printers)

Visual inspection

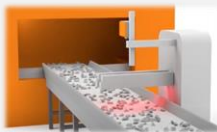
Ensuring the quality and function of appearance: highly-designed cars and industrial product surfaces



- Inspection of exterior damage
- Inspection of auto exteriors for gaps and unevenness
- Inspection of fuel cells and other parts for defects

HSI* measurement

Going beyond human vision: detailed image analysis capability, identification the contamination and the distribution of invisible substances



- Garbage sorting for the recycling industry
- Element analysis and foreign matter inspection for foods
- Pharmaceutical formulation analysis

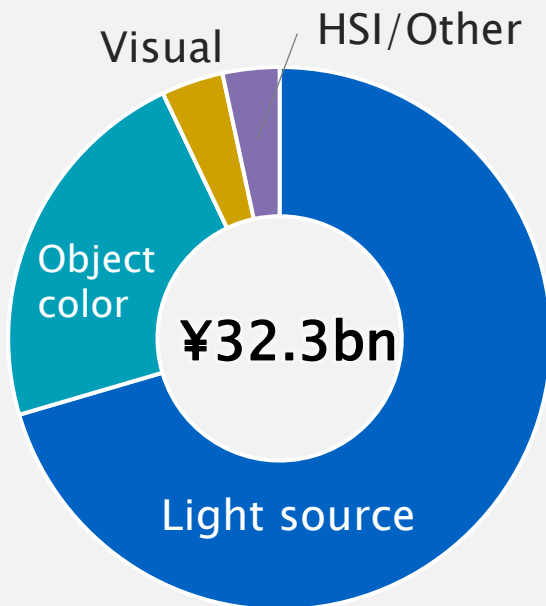


Sensing Field: Business Overview – Revenue

FY2020

Revenue +17% YoY

- Light source color: Demand from major display customers grew significantly
- Object color: Market continued to recover from the COVID-19 outbreak
- Visual inspection: Captured multiple new orders for measurement systems from major auto makers
- HSI: Consolidated Specim

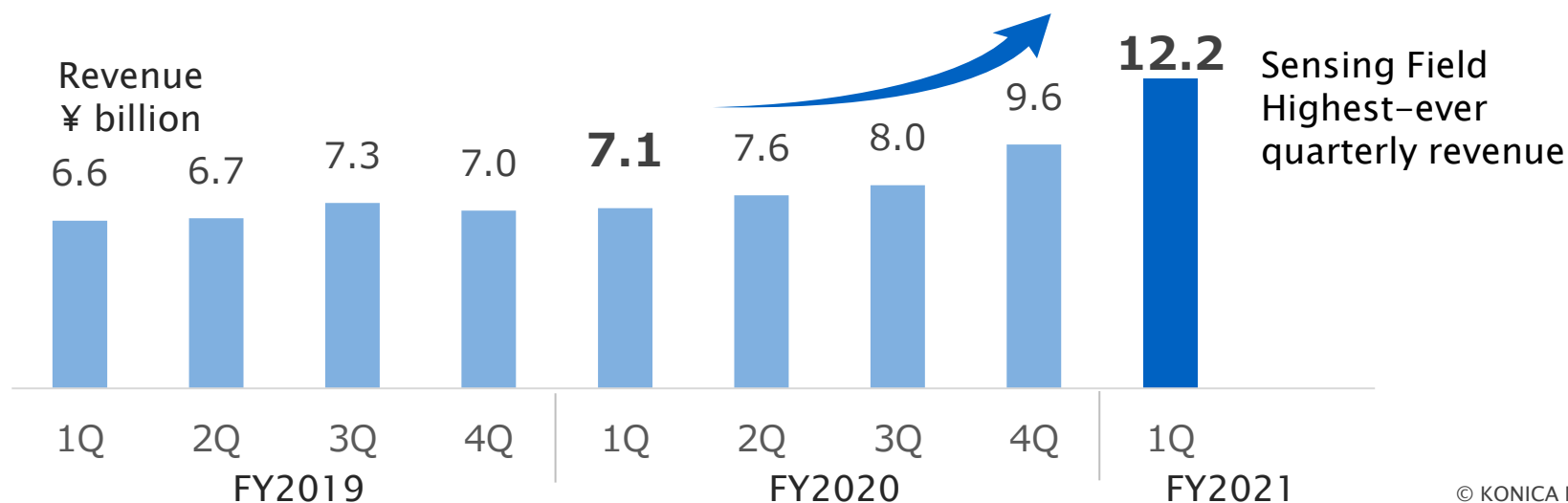


Note: Only three months of revenue is shown for HSI

Q1 FY2021

Revenue +72% YoY

- Demand increased for ICT devices; wider scope of applications
- China and Europe performed strongly; North America recovered
- Revenue was boosted by orders received in the previous fiscal year
- Effect of consolidating Specim

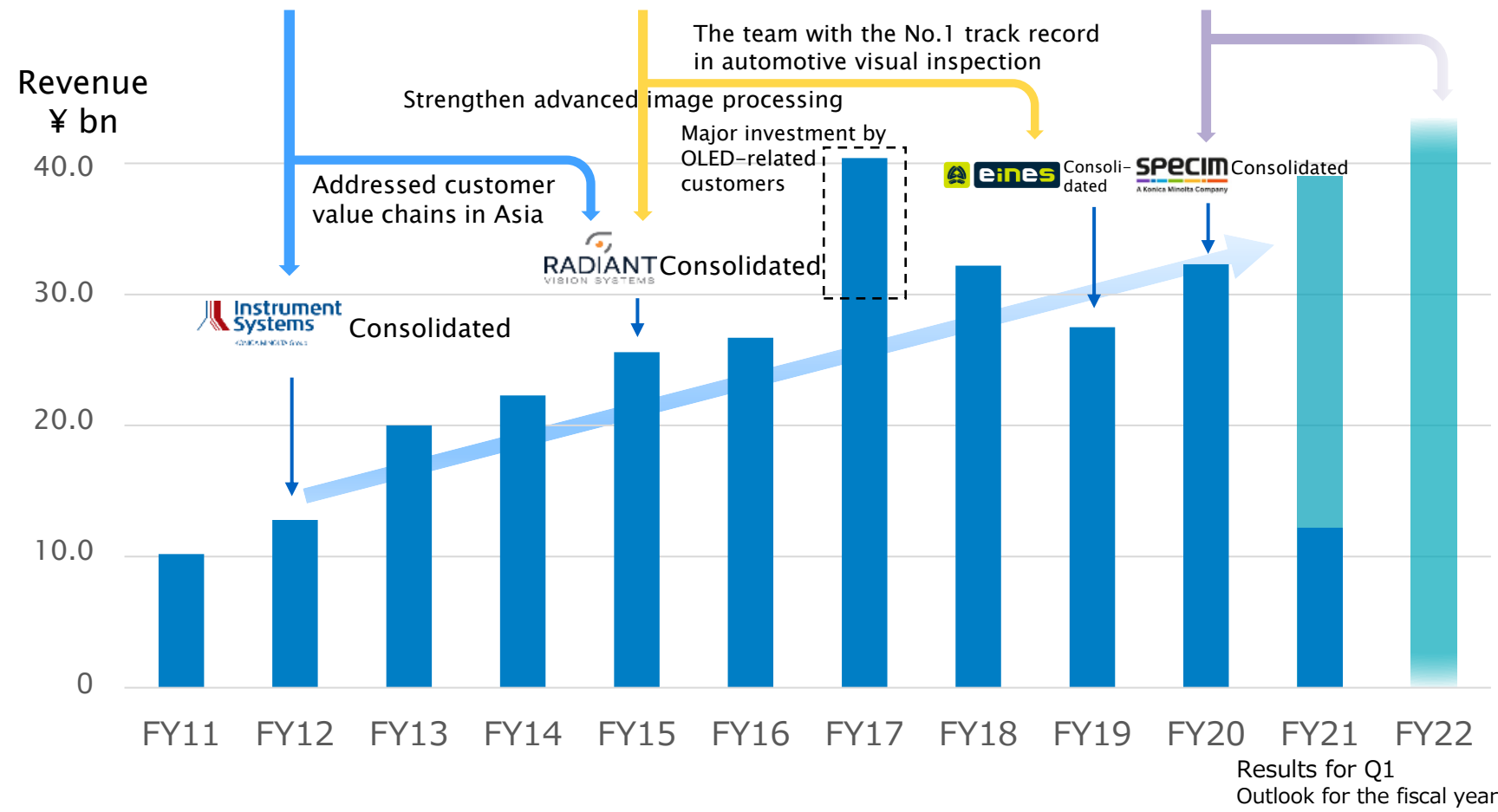




Sensing Field: Business Overview – Long-term Trend

Growth through customers' value chain assets and a genre-top strategy* Identify high-profit, high-growth markets, and coordinate between group companies to build a portfolio

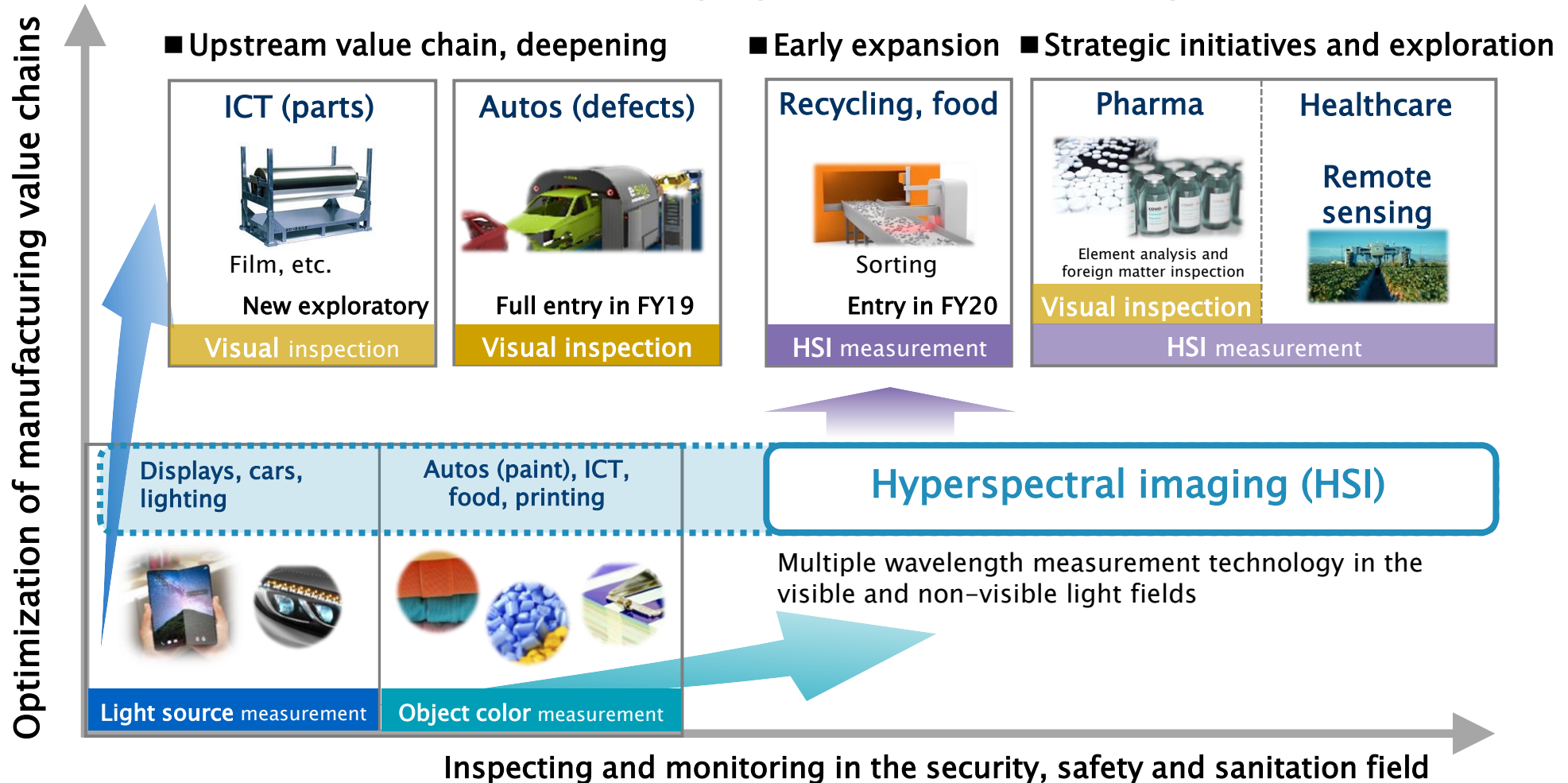
- Light source genre-top strategy
- Expand into visual inspection business
- Into the safety, security and sanitation field



*Genre-top strategy: Identify fields where growth is forecast and we can excel, focus our resources, and aim for the top position

Sensing Field: Growth Strategy

Accelerate optimization of value chain by utilizing visual inspection and color measurement data, and enter the safety, security and sanitation field with hyperspectral imaging as the core technology





Sensing Field: Projected Market Scale

Factors behind increase in demand for our measuring instruments

Particularly in society during and after the COVID-19 outbreak

- Demand for ICT devices has increased,
- Applications for display products have increased,
- There has been a trend toward automation and labor-saving

New inspection needs are emerging due to new materials and new technologies

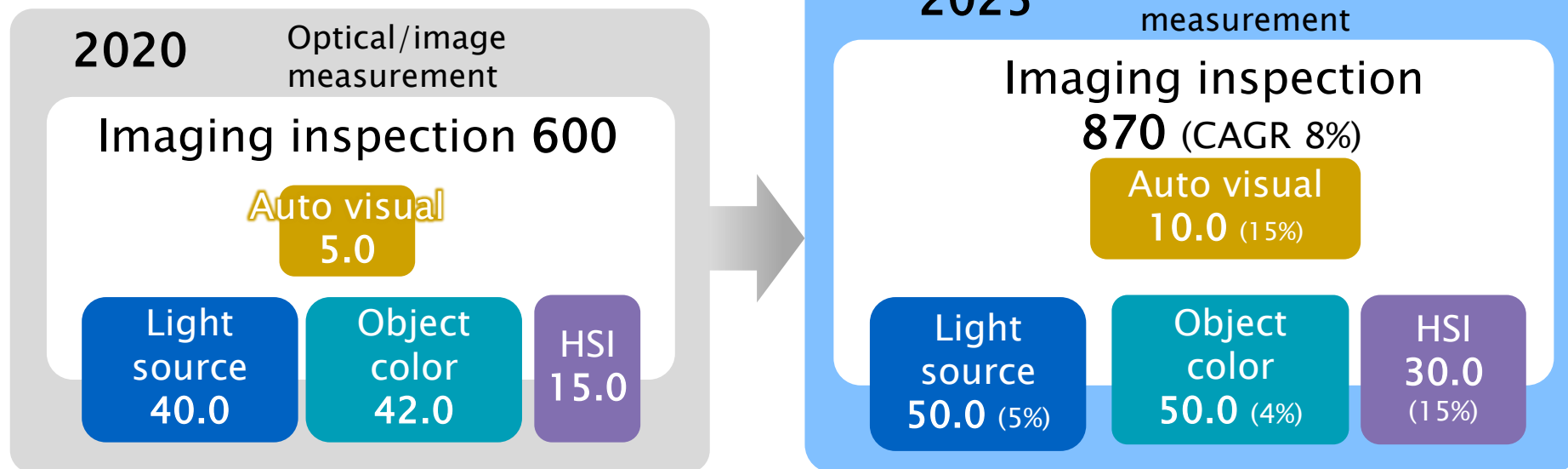
Medium- to long-term factors

Promote ESG (environmental, social and governance) factors

- Response to energy saving and renewable energy; electric vehicles
- Effective use of resources; recycling
- Investment in safety, security and sanitation field

Enhance quality of life

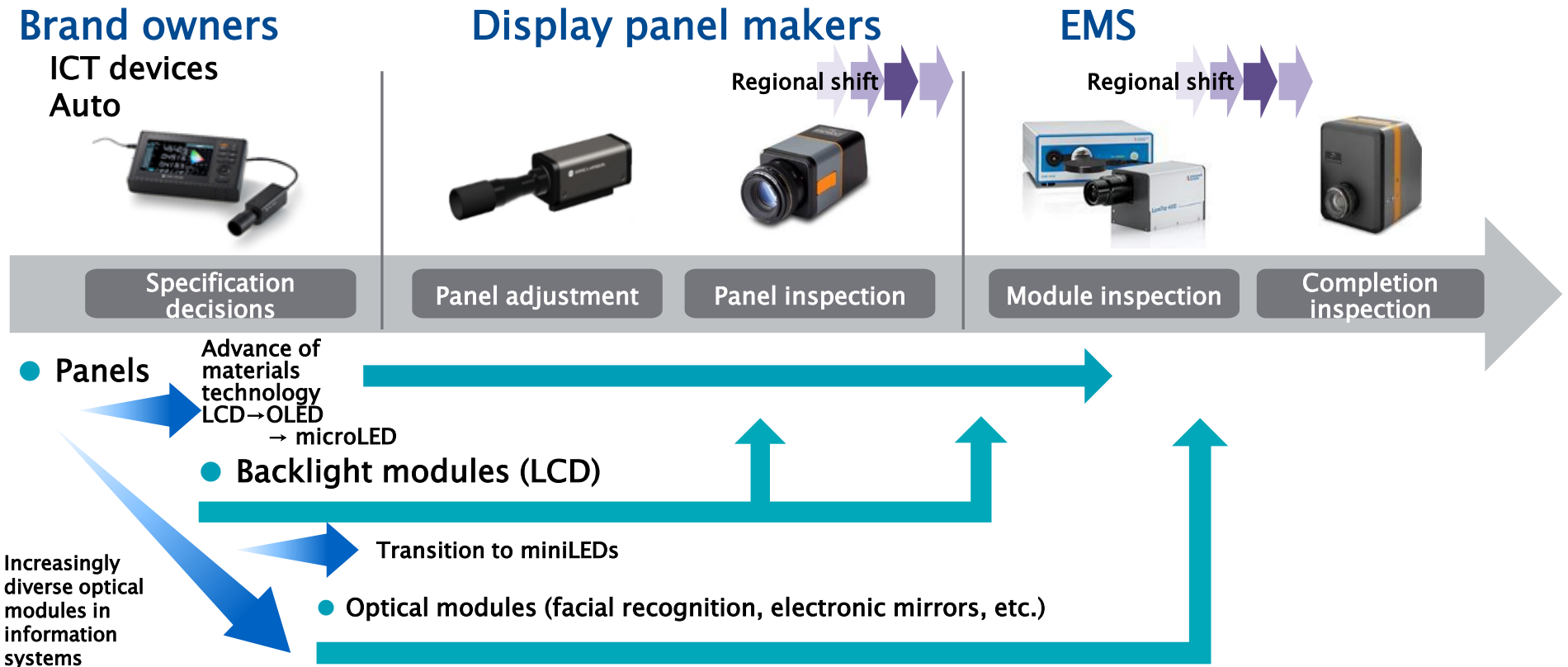
Projected market scale*1 [¥bn] (CAGR %)



*1 Scale of market as estimated by Konica Minolta; excluding printing

Sensing Field: Market Opportunities in Display Optical Measurement

Be the genre-top in light, color and imaging measurement / inspection for value chains, strengthen customer touch points, and further capture expanding applications in the relevant field

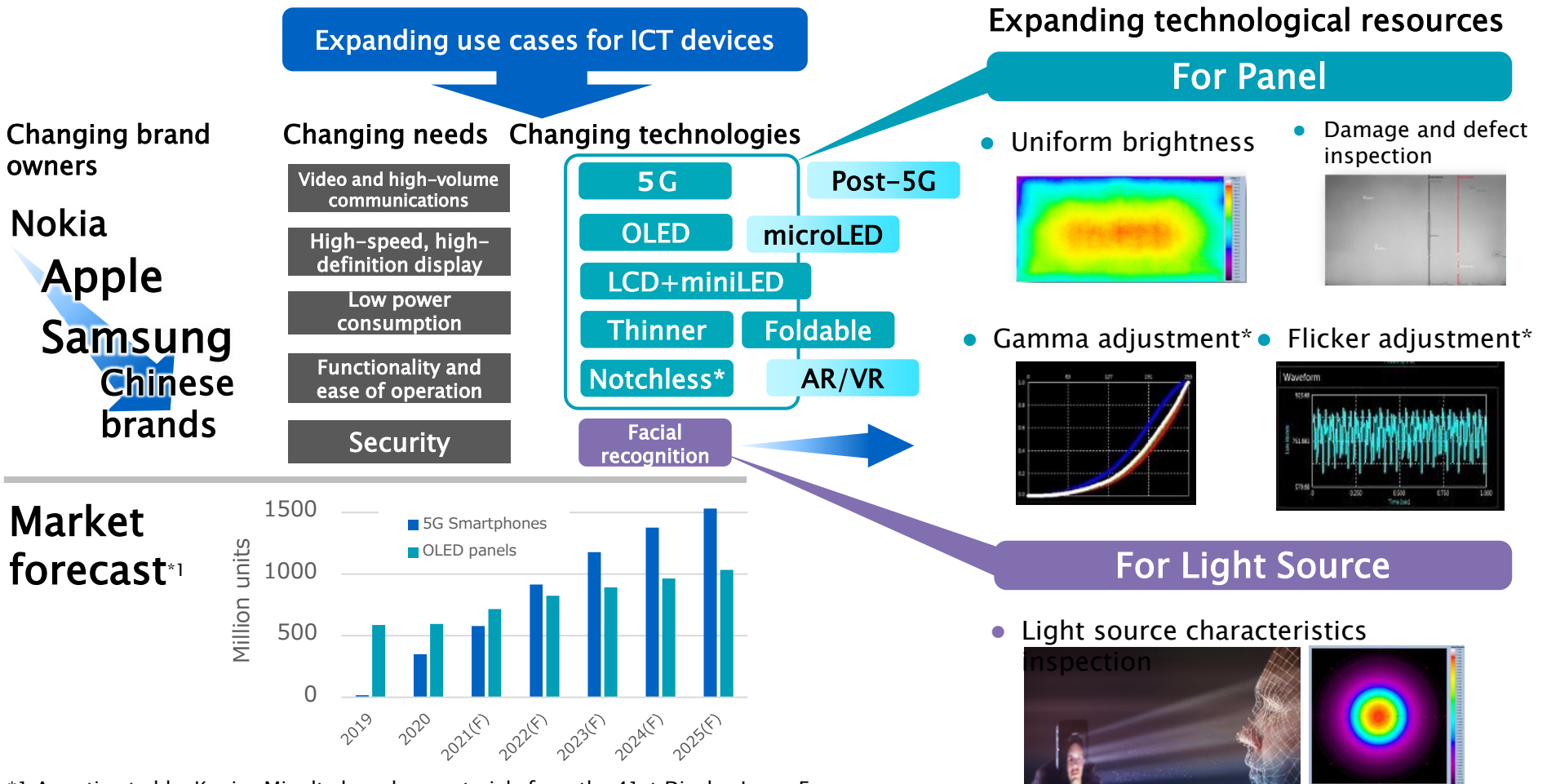


60% global share in display optical measurement*1 – providing indispensable solutions

*1 As estimated by Konica Minolta

Sensing Field: Market Opportunities in Display Optical Measurement

Technological resources will expand through the provision of solutions in response to changing needs for ICT devices and changing customer technologies, and contribute to creating new entry barriers.



*1 As estimated by Konica Minolta based on materials from the 41st Display Japan Forum

*Notchless: Increased display size through methods such as positioning the camera at the bottom of the display

*Gamma adjustment: Non-linear adjustment to the input/output relationship for human perception of brightness and color

*Flicker adjustment: Adjustment to prevent screen flickering

Quality management applications in a variety of different markets, including autos, ICT and chemicals
Quantification (digitalization) of subtle color differences that are indistinguishable through human eyes or experience

Contribute to DX of increasingly global supply chains

Visualizing color differences

Contributing to product quality management

- Auto exteriors and interiors
- ICT appearance



- Color inconsistencies in processed foods



- Pharmaceuticals/ cosmetics



Color creation

Helping customers build product quality

- Optimal paint and resin recipe



- Printer color adjustment



Continuing to provide value through advanced knowledge of color and light, and a stable customer base



Sensing Field: Market Opportunities in the Auto Field

We will expand our businesses through enhanced solutions for creating environmentally friendly vehicles, issues of color and light due to new materials and technological progress, and issues faced by the supply chain in society during and after COVID-19.

New

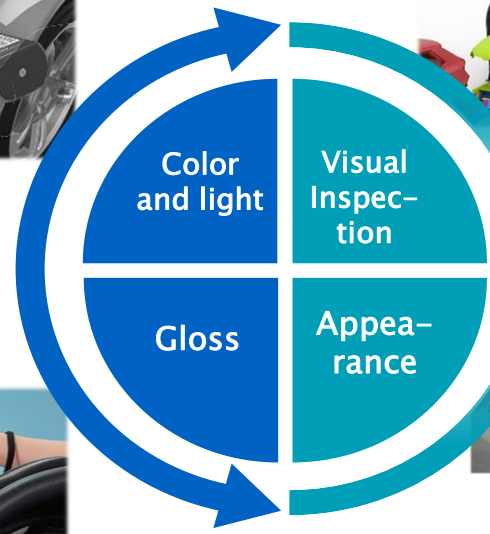
- Expand sales of systems for simultaneous measurement of colors and gloss suitable for material and parts management at multiple sites



CM-36dG



Core business fields



Expand



Globalization



Shift to carbon neutral and electrification

Sensing Field: Strategic Expansion into the Visual Inspection Field

Promote genre-top strategy by enhancing technology and customer assets through company acquisition

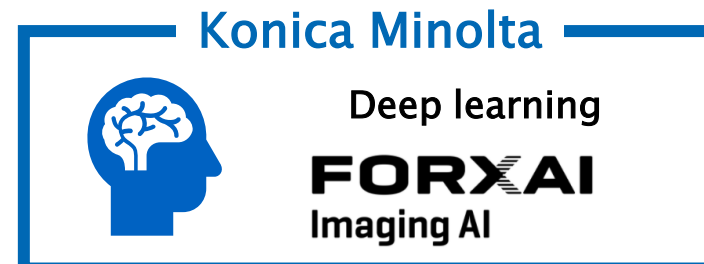
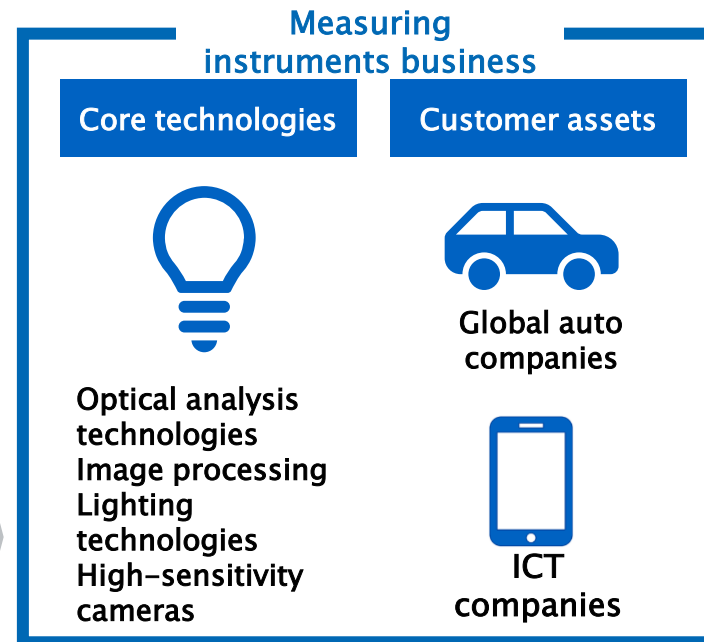
Current status

Visual defect inspections relying on the human eye



Strong demand for quality inspection automation

Stable quality management
Enhanced productivity and efficiency
Improvements in the labor environment



Vision

Provide fully automated visual inspection system



Sensing Field: Progress of Business in the Visual Inspection Field

Expanding visual inspection from European to Asian and American automakers through group collaboration, and expanding applications from paint defect inspection to flush and gap, and auto parts inspection



Some of our customers : Ford, Volkswagen, Major EV maker (U.S.), etc.

Major Auto maker (Japan), etc.



Sensing Field: Strategic Expansion into the HSI Field

Work with equipment manufacturers to expand business into recycling and food sorting applications

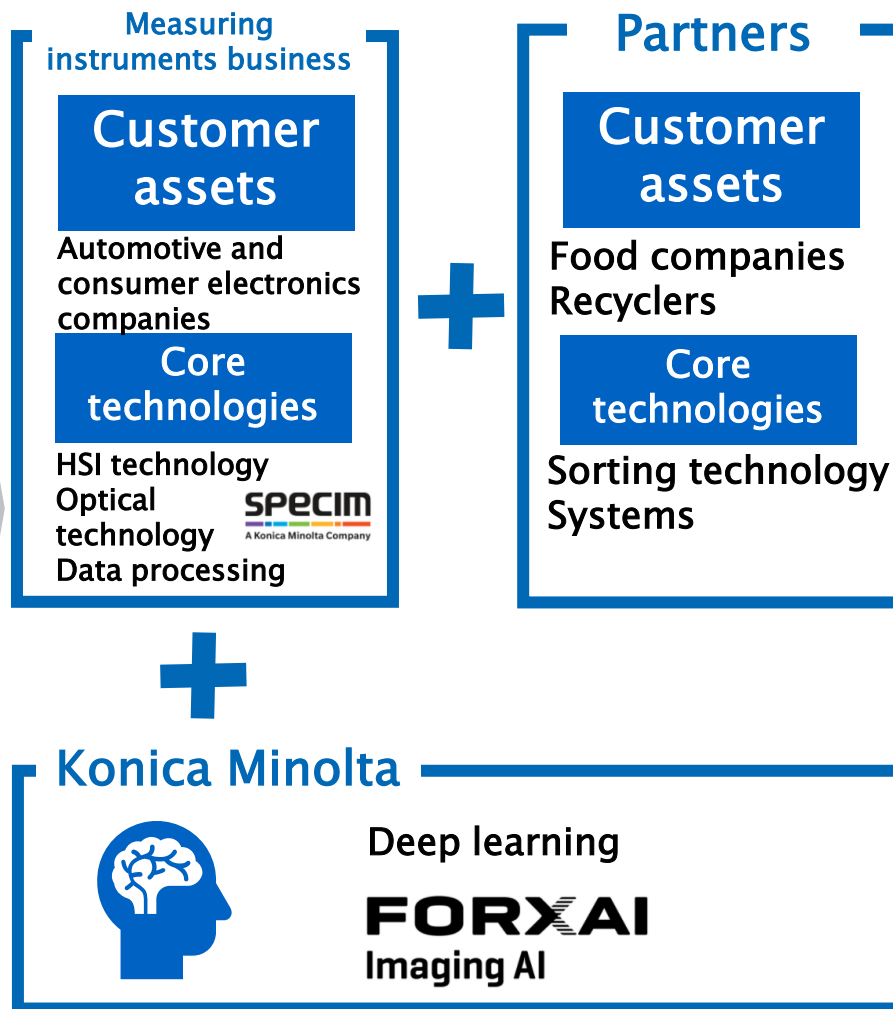
Current status and challenges

Environmental issues

- Serious garbage problem
- Effective use of resources

Strong demand to establish a recycling economy

- Automatic sorting and labor-savings
- Advanced recycling
- Improvements in the labor environment



Vision

Safety, security and sanitation
Resolving social issues

Provide high-precision, high-purity sorting systems



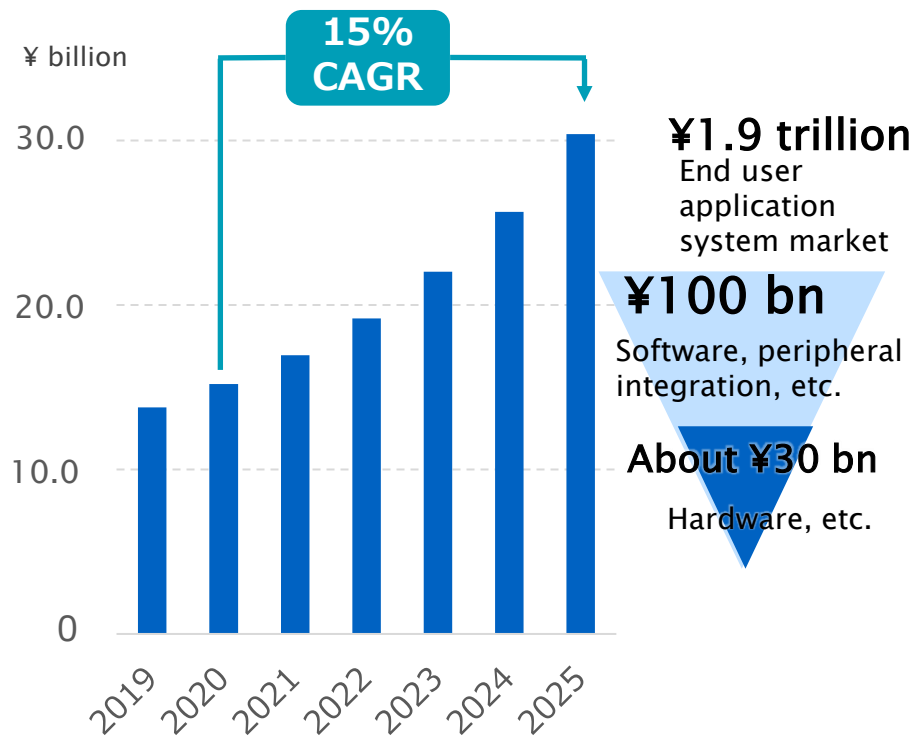


Sensing Field: Strategic Expansion into the HSI Field

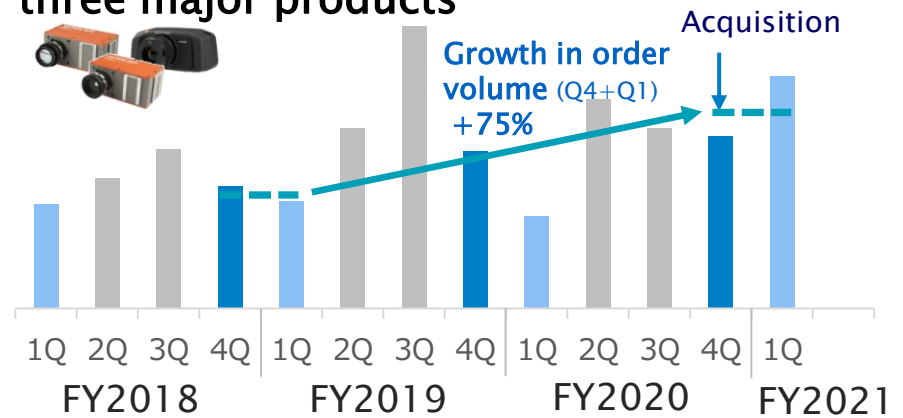
We are growing smoothly through industrial applications, and aim to expand into surrounding markets by shortening the time to implementation through the introduction of the SpecimONE high-speed data processing platform.

We are also developing new applications in response to requests from numerous color and light measurement customers

HSI market forecasts*1



Trend in volume of orders received for three major products



• Progressive integration into sorting systems

SpecimONE platform



SPECIMINSIGHT

SPECIMCUBE

SPECIM FX SERIES



• Achieve simple classification model construction and systemization

*1 Source: As estimated by Konica Minolta based on market reports such as those prepared by Mordor Intelligence and Markets and Markets

Sensing Field: Strategic Expansion into the HIS Field

Example of introduction in recycling sorters



<https://www.youtube.com/watch?v=9dbMWY76Pe8>

Sensing Field: Growth Strategy

Expand visual inspection applications, targeting fields in which differentiation is possible
 Apply to new devices in the ICT and automotive field through our newly acquired HSI technology,
 and aim strategically for pharma-related growth markets

Strategic business	Visual	Tens of billions of yen or more	8 ~ 15%	Components	Housings	Parts	Exteriors			
	HSI	¥30 billion or more	15%	New devices					Recycling	
	Color and light	¥100bn	CAGR 4~5%	Strengthen						
Core business				Light sources	Housings	Light sources	Exteriors and interiors	Tablets and liquid medicines	Food	
				ICT		Automotive		Pharma		...
				¥300-400 trillion		¥400 trillion		¥180 trillion		...

Measurement market scale*1

End user market scale*2

*1 Visual inspection for 2025 including auto and other fields, as estimated by Konica Minolta

*2 Summary estimated by Konica Minolta, including software, services, etc.



Sensing Field: Scale of Growth and Drivers

Both core and strategic businesses are progressing according to plan (Medium-term Business Plan DX2022), and the expansion of applications by our global team in the visual inspection and HSI fields is essential, in order to achieve FY2022 targets.

In addition, we will actively consider partnerships aimed at expansion in ESG-related and other fields

Measures to achieve 2022 goals

Deepen core businesses

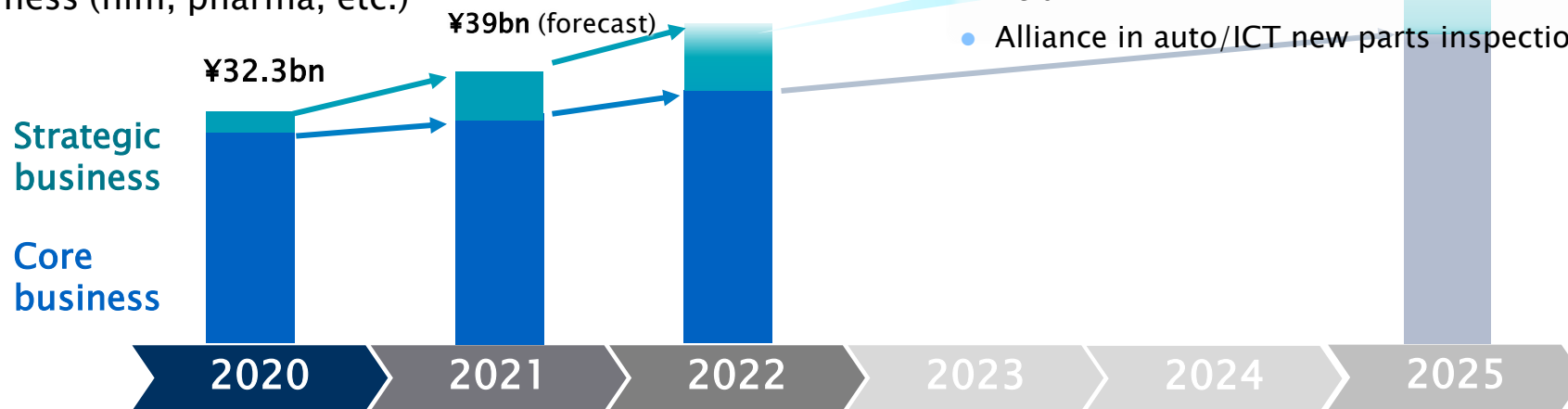
- Prepare new applications for devices for displays during H2 FY2021
- Ensure that we capture the expansion of customer value chains in India and other parts of Asia

Expand on existing acquisitions in strategic investment fields*

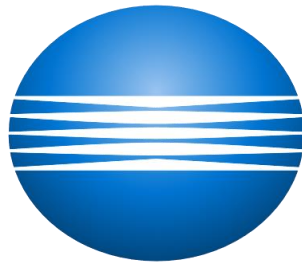
- Expansion of HSI and its application areas through our sales network
- Expand regions and applications for visual inspection business (film, pharma, etc.)

Further increase in scale Strategic investment

- Strategic alliances in the safety and security field
- Alliance in auto/ICT new parts inspection



*Strategic investment fields: visual inspection, HSI applications

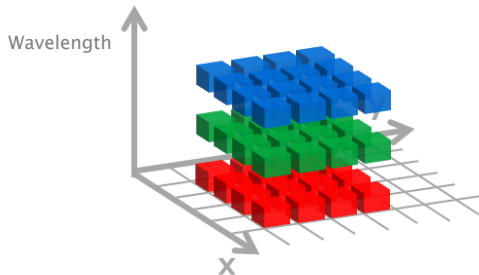
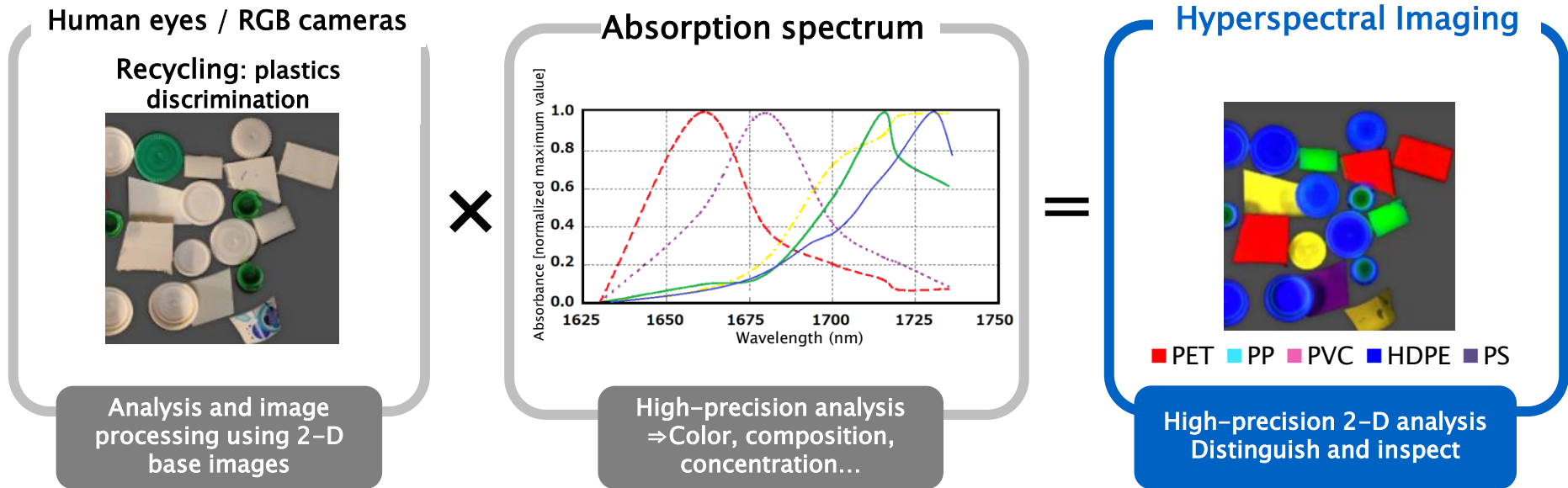


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Appendix Sensing Field: HSI Technology

Whereas human eyes perceive the colors of visual light in terms of three bands – red, green and blue – HSI perceives a wide range of wavelengths by splitting them into dozens or hundreds of bands, thereby enabling it to distinguish and inspect colors with a precision beyond human vision

*Illustration of HSI processing



Dozens or hundreds of bands

Pixel count: Six times a 4K camera (8 million pixels)
 Spectrum breakdown: Maximum 2688 bits
 Reference TrueColor: 24 bits
 Raw data: 48 bits

