

## **Industry Business Foundation and Toward Growth**

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Giving Shape to Ideas

### **Overview of Strengthening areas for Industry**





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# **Strengths and Success Factors in Strengthening areas for Industry**



- Build genre-top products in manufacturing supply chains based on core technology inherited from the founding businesses
- Success factors include medium-scale stable markets, high market share, and high profit(above 20%)





### Maintain High Profitability through Portfolio Management





### **Cycle of Cash Generation and Asset Acquisition**





### **Role of Strengthening areas for Industry in Mediumterm Business Plan**



	Direction	Relevant businesses
Strengthening business	Drive growth and expand business	Strengthening areas for Professional Print
		Strengthening areas for Industry <sup>*</sup>
		Healthcare (Medical imaging)
Maintaining profit business	Stable generation of cash	Office
Non-focused business	Use of third-party capital, etc.	Marketing services Precision medicine Optical components (non-industrial applications)
Direction- changing business	Redesignation of strategic direction for growth	Imaging-IoT solutions DW-DX

\*Strengthening areas for Industry: performance materials, IJ components, sensing, and optical components (industrial applications)

### **Our Vision for Industry Business**



### Be the first call to be approached as a precision solution provider in the upper to midstream of manufacturing supply chains



### **Three Domains Leading the Global Economy in the Future**



### **Display**

- Advancing application of display technologies to AR/VR and other new devices
- Accelerated development of OLED and next-gen display technologies



### Semiconductor manufacturing

- - Rapidly growing semiconductor industry as digitalization accelerates
  - Fluctuations in the supply-demand balance due to changes in supply chains



### Mobility



- Improving production efficiency is an eternal issue in the automotive industry.
- CASE revolutionizes the entire industry



\*Estimated by Konica Minolta

### **Medium-term Growth and Cash Allocation to Focus Areas**



## Accelerating mid-to-long-term growth by investing in focus areas using cash generated from existing high market share areas supporting mid-term growth



#### **Business development across Industry Businesses**



Drive medium- to long-term growth through business development across Industry Businesses centered on customers





### Progress

### Accelerated proposals to ICT brand owners by utilizing film and inkjet technologies



Offered value across industry businesses to areas with high market shares for measuring instruments



Progress was made in customizing functional films for ICT, and led to proposals for new device development that the industry faces



Clues to material coating by inkjet and glass molding technology of optical component unit into practical use also.

### Next aim

### Accelerating proposals to brand owners of mobility where we have limited businesses such as measurement and vehicle-mounted optical systems



Start to offer products exceeding the existing business scope by utilizing global sales sites and customer channels of Eines

