

In recent years, the environment surrounding the society has been undergoing rapid changes along with advancement of digital technology, as represented by IoT and artificial intelligence (AI), causing dramatic changes to our lives. To keep up with these changes in the social environment, Konica Minolta has been committed to transforming itself to a company that the society needs and supports, creating new value as “a digital company that provides solutions with insight into implicit challenges.”

Leveraging its technologies to “visualize the invisible” that it has cultivated since its foundation, Konica Minolta has endeavored to provide new value to as many people as possible. This include, in the office business field, visualizing inefficiencies and risks of business processes for small and medium-sized corporate customers; in the digital print field, visualizing environmental load and loss caused by fluctuations in industrial demand; and in the healthcare field, visualizing infectious and other diseases creeping up on people who may look healthy.

Intellectual property activities play an important role to ensure delivery of these values and are undergoing significant changes that are aligned to changes in the social environment and customer values viewed from diverse perspectives. I trust that this Intellectual Property Report 2020 will help you gain a deeper insight into our intellectual property activities.

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