

Technology Strategy

March 11, 2021

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Core (imaging) technology built up over 150 years

Expansion from core (imaging) technology to Imaging IoT technology

Human capital, intellectual property, R&D expenses

Core (Imaging) Technology Built up Over 150 Years



Using our proprietary imaging technology, we have responded to our clients' desire to "see" as they changed with the times, which has led to the creation of high value-added products.





[Providing value] We brought together imaging technologies to speed up all processes involved in commercial printing with no special skills required

Overview of IQ-501 technology



 $\cdot Industry's \ top \ color \ measurement \ technology$

•Color correction algorithm in scanner using spectrophotometer

The IQ-501 is equipped with these technologies inline so that it can provide high-quality printing without stopping the process.

New Resin Film SANUQI®



[Providing value] Bringing together film/material technology to create a high-performance film variation by our foreseeing customer needs

Overview of technology for new resin film SANUQI*





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Imaging IoT technology is a tool that can transform our model for providing value (DX as a Service) on a continuous basis.

Our imaging IoT technology

A three-pillar technology that combines our unique sensor devices and/or other companies' sensor devices with cutting-edge imaging AI technology to provide customer value on IoT Platform.



Wide Variety of Services Using Imaging IoT Technology





Value Creation Using Imaging IoT Technology



Offering a disaster prevention diagnosis service in a collaboration between our threepillared Imaging IoT technology and MS&AD InterRisk Research & Consulting, Inc.



Reinforcing Imaging Al

- Top in the genre technologically in three priority areas (human behavior, advanced healthcare, inspections)
- Collaboration with technology partners and quickly offering the solutions customers need



Image recognition algorithms Konica Minolta Specializing in areas where we can utilize our strengths

Technology partners Rapidly incorporate cutting-edge technology

outside of our own areas of strength



Reinforcing Sensor Devices



- Expand business: Expand wavelength field beyond visible light
- Technological advances: As Imaging AI advances, the potential areas that visualize the invisible expand.

Areas in which Konica Minolta has competitive advantage



Expand Business in Industry Field



- Expanding wavelength makes it possible to examine not only the surface of an object, but the inner structure and its composition.
- Further business opportunities by utilizing material analysis technology built up over 150 years





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Shift MFP R&D human capital to reinforce growth businesses Increase Imaging IoT human capital from 500 in FY19 to 1,000 in FY23



Imaging IoT Human Capital Needed to Provide DX as a Service



Not only reinforce AI engineers and data scientists, but also reinforce solution human capital needed to provide Konica Minolta's core technology and manufacturing capability as DX as a Service 1,000 Imaging IoT Technology Employees (FY23)



Intellectual Property



Intellectual property protecting Konica Minolta's unique core technology and intellectual property strategy supporting the development of growth businesses

Current intellectual property

[Scale of intellectual property]

One of the leading Japanese companies in terms of intellectual property

	Japan	US	
Number of patents held	11,757	6,722	
Ranking by number of patents	19th	24th	

[Quality of intellectual property]

In the top five for ability to block other companies in precision equipment industry for seventh year in a row

Ranking	Company name	Number of patents	Ranking	Company name	Number of patents
1	Canon	7,505	6	Olympus	2,541
2	Seiko Epson	4,528	7	Fuji Xerox	2,155
3	Ricoh	4,155	8	Nikon	1,789
4	Konica Minolta	3,595	9	Toppan Printing	1,464
5	Dai Nippon Printing	2,615	10	Tokyo Electron	851
	Patent Result Co., Ltd., Precision Equipment category, 2019				

rankings for ability to lead other companies



R&D Expenses

- In FY20, R&D expenses were narrowed down due to the impact of COVID-19, but will be increased from FY21 to ensure sustainable growth.
- R&D expenses raised by narrowing down MFP development will be invested in prior area with a focus on growth in digital workplace, industry, and healthcare (accelerating conversion of business portfolio).



KONICA MINOLTA

